

JOB DESCRIPTION

Job title:	Finance Policy Officer
Reports to:	Head of Sustainable Business And Markets
Department:	Sustainable Consumption
Division:	Programmes

JOB CONTEXT

WWF's global assessment of drivers of ecological damage has identified Private sector finance as a priority for WWF's engagement.

In addition, the UK is the primary centre for global finance, with 25% of the world's largest companies traded on the London Stock Exchange; 70% all carbon markets being traded through London and with huge amounts of global energy finance (include fossil fuel and renewable energy) raised through UK markets and institutions..

WWF is developing a programme to shift investment away from carbon-intensive activities towards solutions for a low carbon future, and to ensure that investors factor the financial risks associated with environmental harm into their decision making. The work will involve holding the owners and manager of capital to account to ensure they are contributing to a One Planet Future. It will also involve working with Government and other civil society organisations to achieve the regulatory conditions to enable sustainable finance to flourish.

The person we are looking for will have a good understanding and experience of the finance sector and how it interacts with the energy sector. The role also requires knowledge of corporate engagement and ways of achieving change in corporate behaviour.

The person will also need to be able to engage in policy discussions and public campaigns and produce policy papers or other documents to a publishable standard.

With this finance industry knowledge and experience, combined with an interest and passion for WWF's work, this role will be key in stimulating and driving campaigns and project work that is challenging, engaging, compelling and practical.

This role will require the person to work with a variety of audiences ranging from other NGOs, UK Government, pension funds, campaigners, banks and trade association bodies.

JOB PURPOSE:

To be responsible for developing and implementing WWF's work on finance policy which will catalyse change through engaging the owners and managers of capital such as the UK Government, public, pension funds and fund managers, banks, insurance companies and WWF, and influencing the regulators of the finance sector. To represent WWF-UK at relevant external meetings, fora and coalitions. To provide specialist financial advice and to engage on projects in other areas within WWF.

DIMENSIONS:

This jobholder will manage WWF's One Planet Finance policy programme. This will involve the development of a multi-year programme to hold capital to account. The role will form part of the One Planet Finance team, and will require working with colleagues from fundraising, communications and the WWF network.

The role will involve representing the organisation externally at events and to the media, to represent WWF's position on the role of finance in tackling environmental and social problems such as climate change. The post holder should also be familiar with working in networks and with partners to maximise opportunities and outcomes.

DESIRED WORK OUTCOMES AND PRINCIPAL ACCOUNTABILITIES:

Desired Outcomes

- There are clear policy and behaviour changes among our external stakeholders attributable to our work, such as:
 - Regulatory frameworks that prioritise the interests of the environment and society and highlight their importance for investors
 - Action by institutional investors such as pension funds to reduce the carbon intensity of their investments
 - New types of financial products and services are developed to deliver a One Planet Future
 - Increase in the amount of finance allocated to key sectors such as renewable energy and energy efficiency
 - The general public are empowered and motivated to engage their financiers to ensure that their money is being invested in companies that are reducing their emissions and consumption of natural resources
- That WWF is requested for expert input - through speaking engagements, external steering groups, consultation on government policy and legislation, contributions to commissions, individual companies, media
- That we work with the leading organisations and individuals

Principal Accountabilities

1. Managing the WWF-UK's Capital Accountability work stream for holding the owners and managers of capital to account.
 - To be accountable for Capital Accountability work stream delivery
 - To effectively challenge and promote change within the finance system
 - To lead our interaction with relevant external groups – such as Core Coalition, UKSIF, Aldersgate Group
 - To build a respected centre of knowledge; which includes research and policy positions, including key asks of high impact sectors of pension funds and fund managers, banks and insurance companies
 - To develop and implement regular 'national capital accountability campaigns' which engage WWF supporters and the UK public with the impact of their money.

- To build the links between Capital Accountability and the other work streams within the Sustainable Consumption strategy, e.g. Housing, Cities, Development
 - To ensure the One Planet Finance work, where possible, delivers on the conservation priorities of other WWF teams (eg. Forests and carbon markets; climate change and energy)
 - Develop partnerships with finance sector organisations and contribute to WWF key corporate partnerships, such as RSA and HSBC.
2. Ensure the One Planet Finance work is communicated effectively internally and externally.
- To develop and deliver communications which promotes WWF's role in catalysing change within the finance sector.
 - To be the internal and external focal point and spokesperson for WWF's Capital Accountability work.
 - To share knowledge and learnings with WWF-UK, the WWF network and other NGOs.
3. To lead and build relationships:
- Core
 - Fair Pensions
 - Aldersgate Group
 - UKSIF (UK Sustainable Investment and Finance)
 - Other NGOs working on finance
 - Financial Institutions
 - Financial media
 - Other programme areas within WWF
 - WWF network

WWF-UK SUCCESS FACTORS

All WWF-UK staff are expected to demonstrate that they fulfil or can develop the skills, knowledge and behaviours that comprise WWF-UK's success factors. In summary, these include:

- **Getting the big picture:** doing what is best for the organisation as a whole by thinking and acting in line with WWF-UK and WWF Network strategic.
- **Achieving results:** knowing what must be done and successfully delivering, helping others along the way.
- **Working together:** collaborating across teams, divisions, the WWF Network and with partners for greatest impact.
- **Managing self:** managing thinking, emotions and communication for personal effectiveness.

PERSON SPECIFICATION

- Degree level education or equivalent
- Some experience in the finance and energy sectors
- Experience in developing and implementing campaigning strategies
- Strategic thinker
- Excellent networker and experience of working in partnerships
- Experience of project management

- An excellent communicator with the ability to explain and present complex subjects in a simple and compelling manner
- Understanding of 'systems change'
- Ability to work collaboratively across teams and cultures
- A creative, enterprising, and open approach
- An action and solutions orientated person
- Experience in policy development and engagement desirable