

# Pub quizmaster's guide to WWF's Earth Hour Be Bright Quiz

## Thank you for your support

**On Saturday 27 March 2010 at 8.30pm we want a billion people around the world to switch off their lights to show that they care about climate change.**

Thank you showing that you too care, by hosting a Pub Be Bright Quiz in aid of WWF's Earth Hour. Hosting a Be Bright Quiz is really easy to do and we hope this guide gives you everything you need to have a great fundraising night.

Not only can your customers show how bright they are, but raising money for WWF's Earth Hour is a bright way to help us protect people and wildlife threatened by climate change.

**In this guide you'll find all the materials you need, including**

- ✓ Promotional poster
- ✓ Quizmaster's questions and answers
- ✓ Quizmaster's score sheet
- ✓ Team answers sheets
- ✓ Winning team certificate
- ✓ Paying-in funds form
- ✓ Fundraising guidelines

## How to host a Be Bright Quiz

### When?

The global Earth Hour switch-off begins on Saturday 27 March 2010 at 8.30pm. You can host the quiz on the night or any time in the lead up to the event, whatever suits you.

### Anyone can play!

The quiz has been designed with a mixture of easy, medium and challenging questions, and there's also an optional anagrams round for people that love puzzles!

Spread the word anyway you like. In this pack you will also find a great **Earth Hour poster** to promote your quiz in your pub.

### Raising funds

We recommend that you ask each competitor taking part to make a donation that you think suits their pockets, and remember no matter how small their gift, it all helps!

Why not compete against your nearest rival pub, to see who can raise the most money on the night?

**switch off and  
support WWF's  
Earth Hour**



# Pub quizmaster's guide to WWF's Earth Hour Be Bright Quiz

## On the night

Light some candles, switch off the lights at 8.30pm and get your teams ready, by handing out the **team answer sheets** provided in the pack (printing off as many as you'll need), and the anagrams if you're using them, one for each team. Ask them to come up with an original team name.

In this pack you'll find all the **quizmaster's questions and answers**. It's up to you which rounds you want to play, and whether you want to play for just an hour or the whole evening! The subjects to choose from include:

- ✓ Animals
- ✓ Geography
- ✓ Environment and Green Living
- ✓ Television
- ✓ Sport
- ✓ Action Films
- ✓ Anagrams

Each round has 10 questions and we estimate that three rounds will take an hour. But go for all the rounds if you want to make a night of it!

Read out each question, perhaps repeating it, and give the teams a moment or two to work out the answer. Ask the teams to write down what they think the right answer is on the sheet you gave to them at the start.

It's a good idea after every round to read out the right answers. To make this easy (and avoid anyone cheating!) ask teams to swap papers so that they mark each others' answers.

Then ask every team to add up all the points their opponents scored for that round and call them out, so that you can write it down and keep track. We've included a **quizmaster's score sheet** to help you do this.

A top tip is for you to call out at the end of each answer round who's in first place, second place etc to create a sense of competition!

At the end of however many rounds you're playing, announce the winning team and present them with their **Be Bright Quiz winning team certificate** which you'll also find in this pack.

If you need more materials, please feel free to photocopy any of the items included here or print off more of whatever you need.

## Sending in the money

Please don't forget to send us any cheques or postal orders, payable to WWF-UK, as soon as possible and before Monday 26 April 2010 and always include the **Paying-in funds form** (included in this pack). Please do not send cash in the post. Thank you for your support.

## If you want to make your Be Bright Quiz extra fun when the lights go out, why not visit the online WWF Shop?

We are offering all our quizmasters **20%** off selected products starting Thursday 14 January and finishing midnight on Monday 29 March 2010. To take advantage of this great offer, go to [wwf.org.uk/shop](http://wwf.org.uk/shop) and find the **Exclusive Offers section**. Then simply click on the link to enter the unique access code **EHQ2004**. Selected items include WWF's African Dawn wine, panda ecotronic wind-up torches, Earth Hour candles to help you see in the dark, or WWF's luxury chocolates which will make great prizes for the winning team.

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# Quizmaster's questions and answers

**Round:**

**Subject: Animals**

**Maximum 10 points**

**1. Ursus maritimus is the Latin name for which animal? (1 point)**

Polar bear – there are only 20,000-25,000 polar bears left in the wild. WWF is working across the Arctic to help protect them

**2. How many muscles are in an elephant's trunk? Around 400, 4,000 or 40,000? (1 point)**

Around 40,000

**3. The animal known as the 'man of the forest' can only be found in the wild on the islands of Borneo and Sumatra? What is it? (1 point)**

Orang-utan

**4. What kind of animal can be 'long-beaked', 'short-beaked', 'rough-toothed' or 'bottlenose'? (1 point)**

Dolphin – bottlenose dolphins can be found around the UK coasts, although sightings have fallen dramatically over the past 20 years

**5. How many tigers are thought to be left in the wild? Around 3,200, 12,000 or 33,500? (1 point)**

Around 3,200

**6. What is the natural habitat of an arboreal creature? (1 point)**

Trees – which is just one reason WWF works on protecting forests – they are home to vast amounts of extraordinary wildlife

**7. Which animal's name literally means 'river horse'? (1 point)**

Hippopotamus – in some parts of the world large numbers are killed for the ivory of their teeth

**8. Giant pandas live in the bamboo forests of south-western China, but bamboo is not a tree. What is it? (1 point)**

A type of grass

**9. What is rhinoceros horn made of? (1 point)**

Hair – despite it being illegal, rhinos are still poached for their horn which is used in traditional Asian medicine and fashion accessories

**10. What weight is another name for the snow leopard? (1 point)**

Ounce

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# Quizmaster's questions and answers

**Round:**

**Subject: Geography**

**17 points maximum**

- 1. What 'M' are trees and shrubs that grow in salt water along the coasts of the tropics and subtropics? (1 point)**

Mangroves – they play a crucial part in coastal defence so WWF is working to protect and restore them in many different places

- 2. What is the largest enclosed body of water (by area) on Earth? (1 point)**

Caspian Sea

- 3. Name the eight countries of the Arctic. (1 point given for each correct answer.) (8 points)**

Canada, Denmark (Greenland), Finland, Iceland, Norway, Russia, Sweden and the US

- 4. Greenland is the largest island in the world – what is the second largest? (1 point)**

New Guinea – WWF is working to preserve this island wilderness

- 5. The largest population of Bengal tigers is in the Sundarbans. This straddles the borders of India and which other country? (1 point)**

Bangladesh

- 6. Which two countries make up the Iberian peninsula? (1 point)**

Spain and Portugal – also home to the critically endangered Iberian lynx. With fewer than 200 adults remaining, it is one of the most endangered cats in the world

- 7. What is the highest mountain in Africa? (1 point)**

Kilimanjaro – although it may be snow-covered, even at the equator, it may not be for much longer with global warming

- 8. The Rio Grande forms part of the boundary between the US and which country? (1 point)**

Mexico – WWF is working to restore the flow of this iconic river for the people and wildlife that depend on it. Amazingly many other major rivers around the world do not reach the sea throughout the year. Others include the Yellow River in China, the Indus in Pakistan, the Murray in Australia and sometimes even the Nile

- 9. The teak tree is native to which continent? (1 point)**

Asia

- 10. Into which ocean does the Amazon river flow? (1 point)**

Atlantic

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# Quizmaster's questions and answers

**Round:**                      **Subject: Environment and Green Living**    **11 points maximum**

**1. Where in your home would you install a Hippo device? (1 point)**

In your toilet (cistern). It can save up to 2.5 litres of water per flush

**2. What is the term used for something that breaks down naturally? (1 point)**

Biodegradable

**3. Which is the most common gas in the atmosphere? (1 point)**

Nitrogen

**4. What is the term used for pest control by natural predators? (1 point)**

Biological control

**5. Which part of the atmosphere screens out the harmful radiation from the sun? (1 point)**

The ozone layer

**6. What are the initials you should look for when buying wood products that tell you the wood is from sustainable sources? Bonus point if you know what the initials stand for. (2 points)**

FSC which stands for Forest Stewardship Council – WWF helped set up this scheme in 1993

**7. What is the name of the insulation you use in external walls that have two layers? (1 point)**

Cavity wall insulation – it can save around £115 per year on your energy bills

**8. Which government department was set up in 2008 and has the acronym DECC? (1 point)**

Department of Energy and Climate Change

**9. What word expresses the extent of mankind's environmental impact? For example, carbon or ecological. (1 point)**

Footprint

**10. A major UN protocol aimed at combating global warming came into force in 2005. It is named after the city where it was adopted in 1997. What is its name? (1 point)**

Kyoto Protocol

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# Quizmaster's questions and answers

**Round:**

**Subject: Television**

**Maximum 11 points**

**1. In the antiques investigations series which ran from 1986 to 1993, who played the lead role of Lovejoy? (1 point)**

Ian McShane

**2. Dr Who's time machine is called a TARDIS. What do the letters stand for? (1 point)**

Time And Relative Dimensions In Space

**3. 1980s drama Chancer was an early outing for which UK Hollywood A lister? (1 point)**

Clive Owen

**4. Which US drama brought us characters Michael Kuzak, Grace Van Owen and Victor Sufuentes? (1 point)**

LA Law

**5. Who presented the original Krypton Factor? (1 point)**

Gordon Burns

**6. Which spin off of Dallas lasted 13 years? (1 point)**

Knots Landing

**7. Which TV police drama was set in the fictional northern town of Hartley? (1 point)**

Juliet Bravo

**8. Which show created by Phil Redmond is based in Chester? (1 point)**

Hollyoaks

**9. Who played Tom and Barbara Good in The Good Life? (2 points)**

Richard Briers and Felicity Kendall

**10. Fulton Mackay played the captain with his dog Sprocket, but where was his lighthouse? (1 point)**

Fraggle Rock

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# Quizmaster's questions and answers

**Round:**

**Subject: Sport**

**Maximum 10 points**

**1. How many consecutive shots does it take to score a 147 break in snooker? (1 point)**

36

**2. Imran Khan played cricket for Worcestershire and which other English county? (1 point)**

Sussex

**3. What is the last event of the decathlon? (1 point)**

1,500 metres

**4. In cricket, who scored England's first test century? (1 point)**

WG Grace

**5. Which was the first country to win the football World Cup? (1 point)**

Uruguay

**6. In Formula One racing, what colour of flag is used to denote 'danger – no overtaking'? (1 point)**

Yellow

**7. In which sport would you come across a 'Boston Crab'? (1 point)**

Wrestling

**8. With which sport would you associate the Solheim Cup? (1 point)**

Golf

**9. Which was the first English football club to have a number one hit record? (1 point)**

Manchester United

**10. In which Olympic sport do sprint races sometimes take over 10 minutes to complete? (1 point)**

Cycling

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# Quizmaster's questions and answers

**Round:**

**Subject: Action Films**

**Maximum 10 points**

**1. Who co-starred with Michael Douglas in 'Romancing the Stone'? (1 point)**

Kathleen Turner

**2. In 'Towering Inferno' Steve McQueen was the fireman; what was Paul Newman? (1 point)**

The architect

**3. Who played the starring role in 'Last of the Mohicans'? (1 point)**

Daniel Day Lewis

**4. In which city is 'The Untouchables' set? (1 point)**

Chicago

**5. Who played Bonnie to Warren Beatty's Clyde? (1 point)**

Faye Dunaway

**6. In which film did John Wayne win his only Oscar? (1 point)**

True Grit

**7. Which movie were 'Magnum Force' and 'The Enforcer' sequels to? (1 point)**

Dirty Harry

**8. Who played the title role in 'Rob Roy'? (1 point)**

Liam Neeson

**9. Which was the first of the 'Indiana Jones' films to be released? (1 point)**

Raiders of the Lost Ark

**10. Who was 'Bad' in 'The Good, The Bad and The Ugly'? (1 point)**

Lee Van Cleef

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# Quizmaster's answers to anagrams

Maximum 10 points

- 1) **STAR LIONO COSEA (7,7) (1 point)**  
Coastal Erosion
- 2) **CLEARING HB COAL (5,9) (1 point)**  
Coral Bleaching
- 3) **SLEEVE IS REAL (3,5,4) (1 point)**  
Sea Level Rise
- 4) **SLICE RAG (8) (1 point)**  
Glaciers
- 5) **ACE PICS (3,4) (1 point)**  
Ice Caps
- 6) **ODO FLING (8) (1 point)**  
Flooding
- 7) **RIC CAT (6) (1 point)**  
Arctic
- 8) **PREMATURE TE (11) (1 point)**  
Temperature
- 9) **OGRE HUG AS SEEN (10,3) (1 point)**  
Greenhouse Gas
- 10) **A G WORM BALLING (6,7) (1 point)**  
Global Warming

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# Quizmaster's score sheet

## Team Names

<b>Round and subject</b> e.g. 1 Geography						
<b>1</b>						
<b>2</b>						
<b>3</b>						
<b>Anagrams</b>						
<b>Total score</b>						
<b>4</b>						
<b>5</b>						
<b>6</b>						
<b>Total score</b>						
<b>Grand total score</b>						
<b>WWF's Earth Hour Be Bright Quiz winning team:</b>						

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# Quiz team answers sheet

Round:

Subject:

Team name

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

5. \_\_\_\_\_

6. \_\_\_\_\_

7. \_\_\_\_\_

8. \_\_\_\_\_

9. \_\_\_\_\_

10. \_\_\_\_\_

Score:

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# Quiz team answers sheet

Round:

Subject:

Team name

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

5. \_\_\_\_\_

6. \_\_\_\_\_

7. \_\_\_\_\_

8. \_\_\_\_\_

9. \_\_\_\_\_

10. \_\_\_\_\_

Score:

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# Team anagrams answers sheet

Below are 10 anagrams each with an environmental theme. Simply rearrange the letters to work out the correct word or words. Each correct anagram is worth 1 point.

Maximum 10 points

1) STAR LIONO COSEA (7,7)

\_\_\_\_\_

2) CLEARING HB COAL (5,9)

\_\_\_\_\_

3) SLEEVE IS REAL (3,5,4)

\_\_\_\_\_

4) SLICE RAG (8)

\_\_\_\_\_

5) ACE PICS (3,4)

\_\_\_\_\_

6) ODO FLING (8)

\_\_\_\_\_

7) RIC CAT (6)

\_\_\_\_\_

8) PREMATURE TE (11)

\_\_\_\_\_

9) OGRE HUG AS SEEN (10,3)

\_\_\_\_\_

10) A G WORM BALLING (6,7)

\_\_\_\_\_

switch off and  
support WWF's  
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**This certificate has been  
awarded to the winning team**

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**For WWF's Earth Hour  
Be Bright Quiz**

**Date**

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**In aid of WWF's Earth Hour to help protect people and wildlife threatened by climate change**

On Saturday 27 March 2010 at 8.30pm WWF is hoping that a billion people around the world will switch off and support WWF's Earth Hour. Find out more at

**[wwwf.org.uk/earthhour](http://wwwf.org.uk/earthhour)**

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# EARTH HOUR

## Be Bright, Turn Off the Light Quiz

In aid of WWF's Earth Hour to help protect people and wildlife threatened by climate change

**Where**

**When**

**Contact**

On Saturday 27 March 2010 at 8.30pm WWF is hoping that a billion people around the world will switch off and support WWF's Earth Hour. Find out more at

[www.org.uk/earthhour](http://www.org.uk/earthhour)





# Fundraising guidelines

## Here are some guidelines to help you with your fundraising.

Charities are governed by lots of different rules and regulations and below you will find some basic guidelines that you need to bear in mind when organising your fundraising activities.

If you have any queries, please contact WWF's Supporter Care team on **01483 426 333** or email them at **supportercare@wwf.org.uk**

Further information can also be found at the following websites:

The Charity Commission:

**www.charity-commission.gov.uk**

The Institute of Fundraising:

**www.institute-of-fundraising.org.uk**

### In aid of WWF

Thank you for raising funds for WWF. Recently published guidelines mean that we need to ensure that our supporters understand that they are raising funds in aid of WWF, but don't represent WWF. Please do not talk about WWF's policies or stance on specific issues (for example in press releases, in publicity or other materials for your event). Any enquiries should be referred to WWF's Supporter Care team.

### WWF Logo

Please use the downloadable materials we have designed for you at **wwf.org.uk** to promote your fundraising activities. Please do not use the WWF logo on any materials you create yourself without approval from WWF. For more information please contact WWF's Supporter Care team who will be able to assist you.

### Insurance

Please remember that you are responsible for the activity and for making sure that it is run safely and legally. WWF cannot accept any liability or responsibility for anything that might happen to people or property as a result of your fundraising activity. If you are planning an event that involves the general public in any way you'll need to budget for public liability insurance, which can be obtained from any insurer. If you are holding the event in a place which has liability insurance (such as a school, workplace, community centre etc), you should check with them what cover, if any, is available under their insurance and whether or not you need to arrange extra cover.

### Collecting money

If you want to collect donations at your event, please be aware that public collections do need specific permission and licences, depending on the venue. We don't advise that you ever collect money door-to-door or as part of a street collection, as it's illegal to do so without a licence.

For your own protection, if at all possible, make sure that you count collected monies with another person present and have them verify the total amount raised. Ask people who want to make a donation by cheque to make it payable to WWF-UK rather than to you personally. Make sure any coins and notes donated are kept in a secure place and are banked as soon as possible, then write a cheque to WWF-UK for this amount to avoid sending cash in the post. Any expenses to be recovered from your event should only be deducted with the prior agreement of WWF. Ensure all funds that you have raised are returned to WWF by any deadline we have set. If no specific deadline has been set, please return all funds to WWF within 30 days of your event or within 30 days of collecting all your sponsorship.

### Take care

WWF cannot accept responsibility for accidents, so please follow these simple principles to make sure that everyone's safe while they are raising money. Contact the British Red Cross or St John's Ambulance if you feel that first aiders are necessary. Always ensure that children are safe and that you do not allow them to ask for or collect money without an adult. Nobody should carry out fundraising in an unsafe environment, so assess any risks involved and make sure that those risks are eliminated or minimised, both for yourself and your helpers and for participants.

If you are going to carry money around, take care with your personal security. Always use a safe route, take someone else with you and carry a personal alarm. If you hire anybody to help organise your event, or use facilities provided by a third party, make sure that they have suitable experience and their own insurance. Finally, remember that your activity, if carried out within the work-place, must comply with the Health and Safety at Work Act 1974, as well as all relevant legislation since. See **www.hse.gov.uk**

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# Fundraising guidelines

## Adventure activities

WWF does not encourage risky activities like parachuting, bungee jumping or rock climbing for example. Neither do we encourage travelling to other countries as part of your fundraising activities.

## Alcohol

Selling alcohol as part of your event requires a temporary licence. You'll need to apply for it at your local magistrate's court at least a month in advance. You can, however, offer alcohol but not charge for it, without getting a licence. If you choose this route, make it clear what is being offered and how much – for example, 'free glass of wine with every ticket'. Another option is to hold your event on licensed premises or ask your local pub to organise the bar at your venue.

This ensures that there is a licensee responsible for the sale of alcohol and you won't need to apply for a separate licence yourself.

## Food

If you want to offer or sell food to the public, you should check with the environmental health department of your local council to see which food safety laws apply.

## Lotteries and raffles

Legally, lotteries and raffles are defined in the same way and the same rules apply to both. There are three types of lottery:

### Private lotteries

If you hold a raffle at your workplace or club, there's no need to obtain a licence. This is the type of lottery we recommend, since it is easy to run and isn't legally complex. Just make sure that the raffle is only offered on the premises. You must make it clear who is running the raffle.

### Small lotteries

If you hold a raffle as part of an event, but not the main focus of your event, you can also run it without a licence. With this type of lottery, there can't be any cash prizes and both the ticket sales and the announcement of the results must take place during the event. No more than £250 can be spent on buying prizes, but no limits apply to the value of donated goods.

### Public lotteries

If you hold a larger raffle that is open to members of the public, it must be registered with the local council. Due to the legal issues and extra complexity, we suggest that you avoid organising this type of raffle. Please note that WWF cannot supply prizes for lotteries and raffles.

## Please keep it green!

Please remember to keep the environment in mind when planning your fundraising activities for WWF's Earth Hour. Here are some simple guidelines to help you:

- Try to travel by public transport, walk or cycle and encourage others to do the same
- Buying locally produced goods and materials will also cut down on your carbon footprint
- If you use flyers, try printing on both sides to save paper and use recycled materials
- If you're providing refreshments, opt for organic and fair trade varieties wherever possible
- Try to limit the amount of meat and dairy products, and where possible buy food that's local and in season
- Why not try putting suitable food leftovers in a compost heap or donate any surplus food to a local homeless shelter
- Use reusable cutlery, cups and plates – made from china or glass for example – rather than disposable varieties as this will avoid creating too much waste
- Collect any paper, cans and plastic so that you can recycle them

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# Paying-in funds form

**Thank you for raising money for WWF's Earth Hour. Please double-check the following before posting any money you have raised:**

- All cheques or postal orders are correctly completed, signed, dated and made payable to **WWF-UK**.
- You are not posting cash

Please bank any cash into your own account and then write a cheque or postal order to WWF-UK for the correct amount

Please find enclosed funds of £ \_\_\_\_\_ which were raised from this event as of today's date (please tick)

WWF's Earth Hour Pub Be Bright Quiz

Date of the fundraising event \_\_\_\_\_

I will shortly be sending a further £ \_\_\_\_\_

I have no more funds to pay-in

Name \_\_\_\_\_

Name of Business \_\_\_\_\_

Address \_\_\_\_\_

Postcode \_\_\_\_\_

Telephone number \_\_\_\_\_

Email address \_\_\_\_\_

**Please return to Supporter Care, WWF-UK, FREEPOST (NATN1921), Panda House, Weyside Park, Godalming, Surrey, GU7 1BR.**

Please tick here if you would like to receive email updates from WWF-UK

WWF-UK would really like to tell you more about our work. To be able to do this we would like to keep your information so we can decide what is most appropriate to tell you, and when. We would really like to keep in touch but please tick the box if you'd rather we didn't.

**Thank you for supporting WWF's Earth Hour**

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The mission of WWF is to stop the degradation of the planet's natural environment and to build a future in which humans live in harmony with nature, by:

- conserving the world's biological diversity
- ensuring that the use of renewable natural resources is sustainable
- reducing pollution and wasteful consumption

[www.org.uk/earthhour](http://www.org.uk/earthhour)

#### **WWF-UK**

Panda House  
Weyside Park  
Godalming  
GU7 1XR  
t: 01483 426444  
f: 01483 426409

#### **WWF Scotland**

Little Dunkeld  
Dunkeld  
Perthshire  
PH8 0AD  
t: 01350 728200  
f: 01350 728201

#### **WWF Cymru**

Baltic House  
Mount Stuart Square  
Cardiff  
CF10 5FH  
t: 029 2045 4970  
f: 029 2045 1306

#### **WWF Northern Ireland**

Second Floor  
7 Exchange Place  
Belfast  
BT1 2NA  
t: 028 9033 2869  
f: 028 9033 3401

Official Partners



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