



WWF

UK

BUSINESS
CLUB

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YOUR BUSINESS CAN GIVE THE WORLD A BRIGHTER FUTURE

WWF-UK's new Business Club is a great way for small and medium-sized enterprises (SMEs) that are passionate about the environment to support our vital projects around the world.

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Get involved

By joining our growing community of like-minded businesses, you will find out inspiring ways for your company to create a better world.

Find out more...



“Small businesses have an important role to play to ensure the private sector innovates towards environmentally sound commercial practice while also providing vital funds for conservation.”

Dax Lovegrove,
head of business and industry, WWF-UK

Why join?

We'll provide plenty of ways to connect with WWF and learn more about how we're tackling the planet's most important challenges. You can also take an active part in our campaigns and green innovation initiatives that help protect the natural world and encourage a sustainable future.

As a thank you, we'll give you a **welcome pack full of green tips**, a **membership certificate** and a **Business Club stamp** for your website.



Member benefits:

- Taking part in our events, like WWF's Earth Hour and joining our campaigns.
- Connecting with other businesses on innovation through our Green Game-changers initiative.
- Inspiring ideas on how your employees can make a difference and raise funds for WWF.
- Regular newsletters and a subscription to WWF's Action magazine, to keep you updated on our latest business and conservation activities.
- Exclusive discounts on WWF's green gifts and adoption packs.

How to become a member

You can join by making a donation to us of your choice. There are three levels of annual membership: Gold £1,000, Silver £500 or Bronze £250 (plus VAT).

For more information

Visit

wwf.org.uk/businessclub
or contact **Diana Rogers** on
01483 412369
or by email at
businessclub@wwf.org.uk

“CPD is proud to be a member. With conserving biodiversity being something that all members of our team are passionate about, we see WWF's Business Club as an opportunity to meet like-minded companies. I hope to work with other members to further support this worthy cause.”

Andy Jeans, CPD
WWF-UK Business Club Member



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