



WWF *for a living planet*

WWF Scotland Campaigners' Update – March 2010

With the recent success of our decade-long Scottish Marine Bill campaign, and positive moves by the Scottish Government to help us all make our homes more energy-efficient, we have a lot to be pleased about just now. However, let's not forget that last year's global demonstrations for action on climate change, which many of you took part in, failed to convince world leaders to put together a strong global climate deal at the international talks in Copenhagen.

This is why WWF's Earth Hour is more important this year than ever. On Saturday 27 March at 8.30pm we all have another chance to demonstrate our concern for climate change. Let's hope we can convince them this time.

Julie Stoneman
Campaigns Officer, WWF Scotland

EARTH HOUR 2010 – SAT 27 MARCH, 8.30PM



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On 27 March 2010 at 8.30pm, all round the world, lights will go off for one hour in homes, businesses, buildings and landmarks in a graphic demonstration of support for determined international action on climate change.

There are loads of different ways to get involved:

Sign up: Visit www.wwf.org.uk/earthhour/signup and show your support.

Switch off: Get the lights turned out at home or in your community for one hour from 8.30pm.

Do the Earth Hour quiz: Show how bright you are with the lights off and raise money for WWF at the same time. Visit www.wwf.org.uk/earthhour/quiz.

Hold an event: Hold an event in your community – we'll help promote it for you. For ideas download our community toolkit from our website.

Spread the word: Encourage your friends to sign up and join WWF's facebook group today – visit www.facebook.com/EarthHourUK.

Enter our video competition: Make a short video trailer that inspires people to switch off and win a heap of cash! Visit <http://earthhour.wwf.org.uk/video>

Visit www.wwfscotland.org.uk/earthhour for more information.

ASK THE CLIMATE QUESTION



Get involved with our new campaign to get climate change firmly on the agenda in the general election.

We're working alongside other members of Stop Climate Chaos Scotland, focusing on marginal constituencies where the battles will be hardest fought. These are the places where parliamentary candidates will be keenest to hear your views – and therefore where you have most impact in influencing party policies.

From simply “asking the climate question” when candidates come calling, to coming to a local Question Time event, to getting more involved in the campaign at a local level, there is much you can do – particularly if you live in a target constituency. Find out more at www.wwfscotland.org.uk/election.

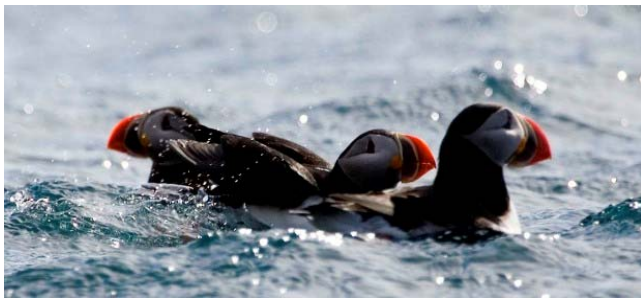
SPREADING THE WORD ABOUT EARTH HOUR



We are pleased to say that we now have seven Earth Hour Mobilisers who are spreading the word about Earth Hour in their communities. After a successful training day, they have been talking to local groups and businesses in their area, getting events organised in their community and putting up hundreds of posters. Earth Hour 2010 will really be better than ever, thanks to the efforts of our volunteers.

If you would like to help spread the word about Earth Hour in your area, just get in touch.

SUCCESS FOR SCOTTISH MARINE BILL



© WWF-Canon / Sindre Kinnerød

After receiving a record response to our action alert, we are delighted to report that MSPs voted through a crucial amendment to the Scottish Marine Bill at the final debate on Thursday 4 February.

The amendment means that there is now a duty on ministers to protect and enhance Scotland's seas. Together with duties to deliver marine planning, environmental targets and a network of marine protected areas, this means that there is now real hope that our seas can be returned to a healthy state for the long-term benefit of marine wildlife, coastal communities and all who enjoy the food, recreation and energy it provides.

This marks the end of a decade-long campaign by the Scottish Environment LINK Marine Task Force, of which WWF Scotland is a part. Thank you to everyone who has helped us win this campaign.

WARM HOMES FOR SCOTLAND



© WWF Scotland/Gary Doak

WWF Scotland welcomes the Scottish Government's new Universal Home Insulation Scheme, which will provide 90,000 homes with free loft and cavity wall insulation, plus grants or loans for more expensive energy-efficiency measures.

Universal schemes lift more people out of fuel poverty, cut more carbon emissions, are cheaper to deliver and have higher uptake than means-tested schemes. While WWF Scotland advocated a higher level of funding, the scheme ups the pace and scale of reducing Scotland's greenhouse gas emissions through the housing sector

Thanks to everyone who took part in our action alert calling for a universal scheme last December. The show of public support was vital to the Government's decision to invest in warm homes for Scotland.

RUN LIKE A TIGER FOR WWF!

© Klein & Hubbert / WWF



In the Chinese Year of the Tiger, why not get your running shoes on for WWF? We're looking for runners to fill our charity assured places in the Edinburgh Marathon on 23 May and other running events.

For more information visit www.wwfscotland.org.uk/events or call Barbara Stratton on 01350 728200.

KEEP IN TOUCH

To join the mailing list for this newsletter, just visit www.wwfscotland.org.uk/maillinglist or contact:

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