



WWF-UK  
FOREST  
& TRADE  
NETWORK

Autumn 2008

# Newsletter

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## 1

## WWF-UK FOREST & TRADE NETWORK NEWS

### Membership Fees

All members should have received an invoice for the new membership year. Please prioritise early payment, as this will ensure that the activities planned for this financial year can take place.

### Members' stories needed

We are looking to include more member successes in the Winter 2008/09 FTN Newsletter. If you can contribute, please contact James Horne: [jhorne@wwf.org.uk](mailto:jhorne@wwf.org.uk)

### WWF-UK FTN Annual Members Meeting

The WWF-UK Forest & Trade Network annual members' meeting was held at Kew Gardens on 6 October. Many thanks to all who participated in a very successful day. Julia Young will shortly be circulating the outputs of the brainstorm held during the event.

### Member Feedback

If you have any suggestions or feedback regarding the content of this newsletter, please contact James Horne:

[jhorne@wwf.org.uk](mailto:jhorne@wwf.org.uk)

## 2

## WWF-UK FTN MEMBER NEWS STORIES

### B&Q awarded largest UK chain-of-custody certification

After a considerable commitment of time and energy, B&Q, the UK's largest home improvement retailer, has gained chain-of-custody certification for both Forest Stewardship Council (FSC) and Programme for the Endorsement of Forest Certification (PEFC) schemes.

The certification followed a strict audit of B&Q's procurement and handling of certified wood products by the SmartWood programme of the Rainforest Alliance.

Chain-of-custody records the path that wood products take from the forest to the final consumer. It includes all stages of manufacture, transport and distribution and identifies the movement of the product from one link in the supply chain to the next. It is achieved by each link in the chain having a management system that can demonstrate how certified wood products are identified and controlled throughout the time that the product is in ownership. Therefore B&Q can now ensure that all its certified wood and paper products come from proven virgin or recycled sources according to the requirements of either the FSC or PEFC schemes.

The chain-of-custody certification was the next step in a long history of sustainability at B&Q, which began in the early '90s when the retailer became a founding member of the FSC, through to January 2008 when B&Q announced that all its kitchens were FSC-certified. B&Q is proud to assure its customers that every purchase bearing FSC chain-of-custody certification has been produced in such a way as to avoid wood from areas where the management practices damage ancient forests harm wildlife or jeopardise the future of the people whose lives depend on the forest.

New environmental regulations in the construction industry make it ever more important for trades people to prove they are using sustainable materials for building projects and B&Q's new chain-of-custody accreditation brings real benefits to its customers.

Diarmuid Walsh, Director of Building and Decorative for B&Q said, *"Sustainability has always been hugely important to us and we are delighted to see that our efforts to gain the certification have paid off. We are passionate about using responsibly sourced materials wherever possible."*

Charles Thwaites, Executive Director of Forest Stewardship Council UK added, *“B&Q has been a valued supporter for many years, both through the promotion of FSC-certified timber products and for the financial contributions it has made to us as a charity. Achieving a chain-of-custody certificate, which requires much hard work and dedication from a large number of staff, is yet more proof of the company’s commitment to sourcing timber from responsibly managed forests. I congratulate all those involved.”*

Rainforest Alliance SmartWood auditors visited numerous B&Q stores, questioned its employees’ timber-related knowledge and probed the resilience of its management systems. All FSC and PEFC materials sold under B&Q’s chain-of-custody will be identifiable and reportable, and team members will be trained in procedures in line with the requirements of appropriate standards. Further, every time a customer buys a product that contains certified timber, B&Q’s unique chain-of-custody certification code will appear on the receipt next to the item.

## **Have an FSC Christmas with the Co-operative**

For the first time, all The Co-operative’s own-brand Christmas cards will be certified by the FSC, which means that the materials used for the cards come from well-managed forests. The Co-operative is the first UK retailer to receive this certification for its entire Christmas card range.

The retailer’s own-label Christmas wrapping paper and gift tag range will also carry the FSC label – another first for The Co-operative.

In addition, customers buying any Christmas card from The Co-operative will be helping the Children’s Society, which aims to make childhood better for all children. The Co-operative plans to donate £50,000 to the charity through the sales of Christmas cards. The cards, in traditional, contemporary and trendy designs, went on sale in selected Co-operative food stores in September.

Phil Penny, Technical Manager for Non Food at The Co-operative, said, *“We are very proud to be able to offer these FSC-certified Christmas items. The Co-operative and its suppliers have worked hard to deliver this initiative. The range reinforces our commitment as a responsible retailer to the welfare of the world’s forests.”*

Julia Young, Manager of the WWF-UK Forest & Trade Network, added, *“It’s great that The Co-operative can present such a comprehensive range of FSC goods this Christmas. And even better, buying these will both help protect the world’s forests and raise funds for The Children’s Society. Well done for another example of great commitment to ethical retailing!”*



## Polestar takes proactive approach to industry carbon footprint



*Polestar's first environmental conference*

At its first environmental conference in June, Polestar announced plans to work with customers, suppliers and the wider print and publishing industries to measure and reduce the carbon footprint of the supply chain. The company took the opportunity to launch its web-based measurement tool to the 200-plus delegates who attended the event.

At the conference, Polestar Chief Executive Barry Hibbert said he was aware that many larger organisations in the industry were looking at the issue of their carbon footprint. *"However, what we are providing is the means of gaining the complete picture from the paper mill to the retailer. It is in its infancy in terms of data, but it will grow in terms of information being added and as we respond to requests from our customers."*

Version 2 of the Carbon Calculator went live in October. Darrin Stevens of Polestar said, *"We have spent considerable time working with our customers to discover exactly what they need in terms of information and performance from the site. The outcome is a system that is not only much easier to use but it also offers more facilities for obtaining and comparing calculations."*

He explained, *"Once data has been entered, it's now possible to make changes to any part of it – pagination, paper weight or type and even printers – without having to start the process from scratch. This allows users to check the carbon footprint of their print using a variety of data to discover which combination would provide the most environmentally friendly outcome."*

The site has also expanded the information that must be entered by the user. This enables a more accurate calculation to be made as well as providing data relevant to the audited reports organisations will need for their own administration.

The creation of the Carbon Calculator is not just a tool for customers. *"This system will be available to the wider industry and we hope that it becomes the industry standard,"* said Barry Hibbert.

But he also warned that the cost of energy to industry was going through the roof. *"Polestar's bill has increased £8 million over the last three years and at the current rates of increase, this will wipe out the company's entire profits in eight years."* As energy is 90% of the process for Polestar, the reward from whatever savings can be made is great. The company has already made significant savings in energy used and is aiming to save 5% a year over the next three years.

*To find out what the carbon footprint is for your product, go to <http://carbon.polestar-group.com>*

# GREEN HEART OF AFRICA: INTACT FORESTS ARE KEY TO A SUSTAINABLE FUTURE

*By Julia Young*

Along with the Amazon and Papua New Guinea, the Congo Basin is one of the three most intact rainforests on Earth. It is also one of the most important ecoregions on Earth, and home to the mountain gorilla, one of the most threatened large mammals, and the African elephant. It contains hardwood timber species such as the African teak that are threatened by significant commercial activity and global trade.

Compared with some other parts of the world, the Congo Basin has until now remained relatively undeveloped. The Green Heart of Africa's relative intactness and connectedness, both in terms of forests and freshwater, represent a unique and critically important global conservation opportunity. But a new wave of major infrastructure development, spearheaded by China, has now begun. In addition, other risks include the grinding poverty and insecurity of most of the region's ever-growing human population, the absence of land use rights or tenure, dysfunctional governance arrangements, unsustainable timber exploitation, unregulated mining, human conflict and catastrophic declines in many populations of fauna across the Congo Basin due to unsustainable levels of hunting for bushmeat.

This sounds gloomy, but on a recent visit to the area I met some of the Central African FTN (CAFTN) members who made me feel very hopeful for success in the Congo Basin. There was willingness from diverse stakeholders – business, government, local communities and NGOs – to get the right standards in place for forest management and for engagement with the extractives industries, and to tackle associated problems – even in the face of considerable hurdles. A striking characteristic of CAFTN member companies was they had so far made only limited communication on the work they were doing to achieve and maintain FSC certification. This means that with continued advocacy work in the region, and networking across the GFTN, they will see rising demand for their certified products. We want other strategic producers to become engaged in sustainable forest management as they see benefits being generated for these investments.

Sometimes it's easy to think that it's all too late for these beautiful habitats, and that they will be swallowed up by development of one sort or another – but I have a feeling that the story is really only just beginning for the Congo Basin, and there's a huge amount that can be achieved together to deliver a sustainable future for these forest areas, and the people and wildlife that depend on them. I will keep you updated on what's next for our engagement through the GFTN and wider WWF initiatives, as the activities unfold.



## WWF GLOBAL FOREST & TRADE NETWORK NEWS

### **Educating companies to save Indonesia's forests**

GFTN-North America (GFTN-NA) co-hosted the Indonesia Pulp and Paper Roundtable for investors and buyers of pulp and paper from Indonesia. The focus of the event was to educate 55 attending companies about illegal and unsustainable forest management practices in Indonesia and the relationship of Asia Pulp & Paper (APP) and Asia Pacific Resources International Holding Ltd (APRIL) to forest loss in the region. These are the two largest pulp and paper companies located in a country with the highest rate of forest loss in the world. GFTN-NA participants Wal-Mart, Procter & Gamble and Domtar, as well as GFTN supporter Citi Group, were among the delegation. The presence of such influential businesses, combined with the information presented by WWF, its partners and APP and APRIL, moved other attending companies to engage in their own responsible purchasing policies.

"The roundtable was a resounding success", said Kerry Cesareo, Manager of GFTN-NA. "Many influential companies were present to learn about the environmental and social issues surrounding the Indonesian pulp and paper sector, and how they can use their purchasing and investing power to secure sound management of Indonesia's threatened and remaining natural forests."

As the forest products industry is considered by many to be controversial, understanding potential corporate risk and conducting extensive due diligence is crucial for companies involved in the sector. Companies were told about the serious risks posed to institutions by unintentionally or unknowingly lending financial support or buying products from forest operations that conduct questionable and illegal activities with profits or monies lent. They also learned how to monitor and mitigate these business risks as well as how to engage more responsibly with the forest products industry.

"At Citi, we assess risks in the forestry, pulp and paper sectors through our Environmental and Social Risk Management Policy", explained Courtney Lowrance, Vice President of Environmental and Social Risk Management for Citi Markets and Banking. "This includes requiring and advising clients operating in high-risk countries to commit to achieve independent certification within three to five years".

WWF continues to raise awareness of the serious issues associated with Indonesia's pulp and paper sector by calling on responsible business to end their contracts with companies such as Asia Pulp & Paper and make commitments to eliminate illegal sources of forest products from their supply chains.

*For more information contact: Kerry Cesareo at [kerry.cesareo@wwfus.org](mailto:kerry.cesareo@wwfus.org) or go to [www.environmentalpaper.org/indonesiaroundtablesummary.htm](http://www.environmentalpaper.org/indonesiaroundtablesummary.htm)*



### **East meets West for GFTN exchange**

East and west, left and right, up and down... all are seeming opposites until a connection is made between their complementary and symbiotic nature; the same is true in the relationship between Russia and Brazil. The Russian Far East is a vast expanse of boreal forest providing a home for diverse animal species including tigers, leopards and Himalayan bears. The Brazilian Amazon is a dense tropical rainforest sheltering various primate and aquatic species. Russia, with 19.6 million hectares of certified forest area, holds approximately 22% of the world's forests and is the second country in the FSC ranking, while Brazil holds fifth position with 6.2 million hectares of certified forests. "In Brazil, the biggest areas of managed forests reach up to 500,000 hectares. In Russia, there are areas of up to 4 million hectares being managed", acknowledges Sergio Safe, a WWF forester. What connects these two different locales is the global forest products industry and GFTN's presence in both regions.

In April, eight participant companies of GFTN-Russia visited Brazil, where they were hosted by WWF-Brazil and Sergio Safe as they shared lessons learned in achieving credible certification. "Just like us, they have many problems with illegality, land tenure and absence of the state in distant areas," said Sergio Safe. "Both forest sectors have similar problems to solve."

With similar issues to tackle, delegates from both Russia and Brazil found the visit a success. Debate and discussion led not only to a greater understanding of credible certification in each country, but also established new market links between GFTN participant companies. After meeting at the third Brazilian FSC trade fair, the group travelled to Telemaco Borba forest district, Brazil's largest FSC-certified area hosted by Klabin industry. There, participants addressed obstructions to credible certification in their own countries. The exchange of ideas not only encouraged understanding between these two seemingly different countries, but also secured responsible business relationships through the GFTN.

*For more information contact Bruno Taitson at [bruno@wwf.org.br](mailto:bruno@wwf.org.br)*

## OTHER WWF/FORESTS NEWS

For all the following stories, visit [www.panda.org/about\\_wwf/what\\_we\\_do/forests/news/index.cfm](http://www.panda.org/about_wwf/what_we_do/forests/news/index.cfm)

### **EU forest package needs strengthening**

The European Commission's communication on reducing emissions from deforestation and a legislative proposal to tackle the problem of illegal logging are unlikely to meet their intended objectives of halting deforestation and eliminating the trade of illegal wood, says WWF.

"The EU has finally recognised the need for legislation to address the trade in products from illegally sourced timber, but the draft proposal doesn't have the teeth to seriously clamp down on this trade," said Anke Schulmeister, Forest Policy Officer at WWF. The proposal doesn't bind companies all along the supply chain to provide credible assurances that their timber is legally sourced; nor does it clearly specify whether source country laws, such as those protecting land tenure rights of local people, need to be covered by these assurances. *Read more at [www.panda.org/about\\_wwf/what\\_we\\_do/forests/news/index.cfm?uNewsID=148062](http://www.panda.org/about_wwf/what_we_do/forests/news/index.cfm?uNewsID=148062)*

### **Ministers and governors commit to saving Sumatra**

New hope has been offered to some of the world's most diverse and endangered forests as WWF, four Indonesian ministers and 10 provincial governors announced a commitment to protect the remaining forests and critical ecosystems of Sumatra.

The agreement is the first comprehensive commitment to protect one of the world's major environmental hotspots. Sumatra is the only place on Earth where tigers, elephants, orangutans and rhinos coexist, but all are under threat – as are the island's indigenous people. Deforestation and forest conversion for palm oil and acacia plantations in lowland deep peat forests is a major contributor to global carbon emissions.

"This agreement commits the governors of Sumatra's 10 provinces, along with the Indonesian Ministries of Forestry, Environment, Interior and Public Works, to restore critical ecosystems in Sumatra and protect areas with high conservation values," explained Hermien Roosita, Deputy Minister of the Environment. *Read more at [www.panda.org/news\\_facts/newsroom/news/index.cfm?uNewsID=147524](http://www.panda.org/news_facts/newsroom/news/index.cfm?uNewsID=147524)*

However, this commitment to save Sumatra is facing an early test, following revelations that Asia Pulp & Paper (APP) has pushed a 45-kilometre, legally questionable logging highway through prime Sumatran tiger habitat.

The latest road passes through protected areas, proposed protected areas and deep peat areas holding massive carbon stores. It is the third new controversial logging road associated with APP, under the umbrella of its holding group Sinar Mas Group (SMG) and affiliates, to come to light in the past year.

*Read more at [www.panda.org/about\\_wwf/what\\_we\\_do/forests/news/index.cfm?uNewsID=148181](http://www.panda.org/about_wwf/what_we_do/forests/news/index.cfm?uNewsID=148181)*

### **Colombia, Paraguay and Indonesia announce forest action**

At a special WWF event held during the IUCN World Conservation Congress, Colombia announced new measures to reduce Amazon Basin deforestation. The governments of Paraguay and Indonesia also announced far-reaching actions to stop forest loss.

The new measures will contribute to safeguarding biodiversity in some of the world's most biologically diverse ecoregions, and will help protect local livelihoods. They represent significant elements of climate change action by the three countries. Deforestation, particularly in the tropics, is the third largest source of greenhouse gas emissions, generating between up to 20% of global carbon emissions. *Read more at [www.panda.org/index.cfm?uNewsID=147348](http://www.panda.org/index.cfm?uNewsID=147348)*

### **Russia might impose ban on timber exports**

From Illegal-Logging.info: A speaker in Russia's State Duma, Boris Gryzlov, has indicated that parliament is ready to adopt a new law on the total ban of all round timber exports.

He said the recent raising of Russian export tariffs on timber had not helped stagger the transport of timber across the border to China, and he ascribed the continuing timber trade to extensive smuggling. Only a total ban would be able to stop the illegal trade, he declared.

Over the last year Russia has strongly increased timber export tariffs – which, next year, will amount to €50 per cubic metre, an increase of more than 100% compared with the original tariff level.

The tariff policy has badly hurt Finland, one of the biggest importers of Russian timber. The Finnish paper and pulp industry has been forced to dismiss thousands of workers following decreased access to raw materials. *Read more at [www.illegal-logging.info/item\\_single.php?item=news&item\\_id=2900&approach\\_id=8](http://www.illegal-logging.info/item_single.php?item=news&item_id=2900&approach_id=8)*

### **Peru to create special force to protect Amazon biodiversity**

From Illegal-Logging.info: Peru plans to create a special task force to safeguard forests and monitor the rivers in the Amazon basin, according to local media reports. The environment and interior ministries have been working to create a special unit of some 3,000 officers who will be known as the Environment Police. *Read more at [www.illegal-logging.info/item\\_single.php?item=news&item\\_id=2898&approach\\_id=8](http://www.illegal-logging.info/item_single.php?item=news&item_id=2898&approach_id=8)*

### **MEPs want an end to illegally imported timber**

From the European Parliament: MEPs have “reluctantly” endorsed an international agreement on the tropical timber trade, even though they think it insufficient to protect tropical rainforests or to allow consumers a choice when buying wood or furniture. MEPs urged the European Commission to swiftly bring forward legislation to ban illegally logged tropical timber from the European market. *Read more at [www.europarl.europa.eu/news/public/story\\_page/064-38426-273-09-40-911-20080930STO38425-2008-29-09-2008/default\\_en.htm](http://www.europarl.europa.eu/news/public/story_page/064-38426-273-09-40-911-20080930STO38425-2008-29-09-2008/default_en.htm)*

### **Brazil's new measures to stem Amazon assault**

Brazil announced new measures designed to stem the accelerating assault on the Amazon's rainforests – on the same day that it released figures showing that 756 sq km of Amazon forest were cleared in August, triple the amount cleared in August 2007.

Environment Minister Carlos Minc named the top 100 clearing culprits and announced that an agreement had been made with law and prosecution authorities to tackle a situation where, at present, just 10 out of 100 clearing prosecutions proceed to trial, and only one to any punishment.

The top six clearers were agricultural settlements established by Incra (the federal agency for rural land settling and agrarian reform) in the state of Mato Grosso. WWF-Brazil's Conservation Director, Cláudio Maretti, said that the measures, if actually implemented, would lead to more coherence among various government offices and a break with the practice of establishing settlements without due environmental care. *Read more at [www.panda.org/index.cfm?uNewsID=146702](http://www.panda.org/index.cfm?uNewsID=146702)*

### **New FSC-controlled wood risk assessment tool open for public consultation**

From FSC.org: A new interactive tool is available for assessing the risk of buying wood from controversial sources in specific regions of the world. *To find out more, go to [www.fsc.org/news.html?&tx\\_ttnews\[tt\\_news\]=63&tx\\_ttnews\[backPid\]=107&cHash=e8e83c38f0](http://www.fsc.org/news.html?&tx_ttnews[tt_news]=63&tx_ttnews[backPid]=107&cHash=e8e83c38f0)*

### **Government to audit forestry companies' wood stocks**

From the Jakarta Post: Forestry companies will be required to have their wood stocks inspected from the beginning of the purchasing chain, to help ensure they do not receive stocks from illegally-felled timber. Hadi Pasaribu, the Forestry Ministry's director general for the management of forestry production, said several independent assessor companies would be appointed to verify the flow of wood from upstream to downstream. “The new verification system will involve all stakeholders, including NGOs,” he said. *Read more at <http://old.thejakartapost.com/detailweekly.asp?fileid=20080912.@02>*

### **EU and Ghana sign agreement against illegal logging**

From Lesprom.com: The European Union and Ghana have signed an agreement to prevent imports of illegally sourced timber from Ghana into the EU. This is the first voluntary partnership agreement between the EU and timber-supplying countries within the framework of the FLEGT process.

Under the agreement, Ghana undertakes to create an open and transparent payment system in the forest industry and ensure compliance with laws during harvesting of wood within the country. In return, the EU undertakes to implement border control measures to prevent non-licensed timber from

Ghana from being transported to member states. The EU also undertakes to assist the tightening of forestry control.

Read more at <http://wood.lesprom.com/news/35515/>

### **Hope for elephants and tigers as Indonesia doubles size of national park**

Indonesia has declared its commitment to enlarging the most suitable block of forest for Sumatran elephants, expanding the vital Tesso Nilo National Park in Sumatra to 86,000 hectares.

“This is an important milestone towards securing a future for the Sumatran elephant and tiger,” said Dr Mubariq Ahmad, WWF-Indonesia’s Chief Executive. “To ensure that the commitment is effectively implemented, we must redouble our efforts on the ground to eliminate poaching and illegal settlements within this special forest.”

Tesso Nilo is one of the last havens for endangered Sumatran elephants and critically endangered Sumatran tigers. And with more than 4,000 plant species recorded so far, it has the highest lowland forest plant biodiversity known to science, with many species yet to be discovered. Read more at [www.panda.org/about\\_wwf/what\\_we\\_do/forests/news/index.cfm?uNewsID=144203](http://www.panda.org/about_wwf/what_we_do/forests/news/index.cfm?uNewsID=144203)

### **Lisbon Process gives new life to FSC’s small forest programme**

**From FSC.org:** More than 60 participants gathered in Lisbon recently for a WWF/FSC conference on smallholder and community-based forestry operations. In addition to proposals to widen certification access for these operations, delegates made a series of commitments that has set a new course of action known as the Lisbon Process, in line with the FSC’s global strategy. The conference also led to a stream of FSC certification inquiries from small forest operations and communities. Read more at [www.fsc.org/news.html?&tx\\_ttnews\[tt\\_news\]=57&tx\\_ttnews\[backPid\]=107&cHash=7960221caa](http://www.fsc.org/news.html?&tx_ttnews[tt_news]=57&tx_ttnews[backPid]=107&cHash=7960221caa)

### **New research project to shed light on lesser known timber**

**From the Environment Agency:** New research into the properties of alternative timber will help those in the marine and freshwater construction industry make their work more sustainable. This comes as the Environment Agency, HR Wallingford and TRADA Technology work together to provide better, clearer information on commercially available, but lesser known, hardwoods such as Basralocus, Dahoma and Cloeziana. Read more at

[www.environment-agency.gov.uk/news/2110043](http://www.environment-agency.gov.uk/news/2110043)

### **New technology to sever timber’s link to conflict?**

**From IPS News:** While conflict diamonds – also known as blood diamonds – have gained attention for their part in fuelling warfare, the role played by the timber trade in abetting conflict has received considerably less publicity. That may now be changing.

Throughout the world, though particularly in west Africa, both legal and illegal commerce in timber has played a substantial role in enabling conflicts in countries such as Ivory Coast, Liberia and Sierra Leone. The havoc wreaked on forests is having wide-ranging consequences. Read more at [www.ipsnews.net/news.asp?idnews=43490](http://www.ipsnews.net/news.asp?idnews=43490)

## Huge carbon value of Congo Basin's forests

**From Illegal-Logging.info:** Thanks to satellite technology, the Central African Forests Commission (COMIFAC) and the Observatory for Central African Forests (OFAC), with technical assistance from the EU, are estimating land-use change in the Congo Basin.

At a recent UNFCCC workshop in Tokyo, Congo Basin representatives expressed interest in estimating the carbon value of standing forests, with one expert valuing those in the Basin at US\$1.25 trillion. Methodologies will be updated to help provide relevant estimates of land-use change for inventory and accounting activities. The Central African Republic, the Democratic Republic of Congo and Gabon have also expressed interest in participating in the World Bank's REDD capacity building initiatives. *Read more at:* [http://www.illegal-logging.info/item\\_single.php?item=news&item\\_id=2809&approach\\_id=8](http://www.illegal-logging.info/item_single.php?item=news&item_id=2809&approach_id=8)

## Smugglers' scams undermine efforts to curb illegal logging

**From EIA:** Smugglers of the luxurious hardwood merbau are finding new scams to circumvent Indonesia's export ban on sawn timber, investigations by EIA and Telapak have revealed. To obtain special government dispensation to ship their products, timber dealers have claimed the wood is for projects such as housing in Mongolia and even earthquake relief in China.

EIA/Telapak investigations have shown that the timber never reaches housing projects, yet hundreds of containers of merbau are sold on to Chinese flooring and furniture factories every month. One operation alone is estimated to have netted \$26 million for the smugglers. *Read more at:* [www.eia-international.org/cgi/news/news.cgi?t=template&a=471&source](http://www.eia-international.org/cgi/news/news.cgi?t=template&a=471&source)

## Competitive advantage drives green retail efforts

**From Sustainable Life Media:** Green retail initiatives are a win-win for retailers, helping to reduce operating costs and earn customer loyalty, according to a new survey of 100 industry executives. *Read more at* [www.sustainablelifemedia.com/content/story/strategy/competitive\\_advantage\\_driving\\_green\\_retail\\_efforts](http://www.sustainablelifemedia.com/content/story/strategy/competitive_advantage_driving_green_retail_efforts)

## China's log imports fall

**From Mongabay.com:** China's imports of raw logs plunged 18.7% by volume for the first half of 2008 due to rising prices and a cooling Chinese economy, reports the International Tropical Timber Organisation. *Read more at* <http://news.mongabay.com/2008/0827-itto.html>

## Pulpwatch.org Rates Mills on Social, Environmental Performance

**From Greenbiz.com:** Pulpwatch.org provides an interactive map which rates pulp and paper mills around the world on their environmental and social records. *Read more at* [www.greenbiz.com/news/2008/08/14/pulpwatchorg-rates-mills-social-environmental-performance](http://www.greenbiz.com/news/2008/08/14/pulpwatchorg-rates-mills-social-environmental-performance).

## Woolworths drops APP as supplier

**From Mongabay.com:** Woolworths is dropping its contract with Asian Pulp & Paper (APP). The retailer had come under considerable fire for carrying products from APP, which has a notorious record of environmental degradation on the Indonesian island of Sumatra. *Read more at* [http://news.mongabay.com/2008/0810-hance\\_woolworths.html](http://news.mongabay.com/2008/0810-hance_woolworths.html)

## VIBO & EuroPartner suspended for all FSC certification

**From FSC.org:** Fundación Vida para el Bosque (VIBO), the FSC-accredited certification body, has been suspended for forest management and chain of custody certification worldwide. The FSC has also withdrawn accreditation of the certification body EuroPartner for both forest management and chain of custody certification. Based in St Petersburg, the certification body primarily worked in Russia. *Read more at* [www.fsc.org](http://www.fsc.org)



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# GFTN GLOBAL TOTALS (AS OF OCTOBER 2008)

GFTN hectares/percentage of FSC-certified GFTN hectares  
located across 34 countries



## NEW GFTN PARTICIPANTS

Kumpulan Pengurusan Kayu Kayan Terengganu (KPKKT), a forest concession in Malaysia, has joined GFTN-Malaysia.

Read the press release: <http://gftn.panda.org/index.cfm?uNewsID=146981>

BKB Hevea Products Sdn. Bhd, a parquet manufacturer in Malaysia, has joined GFTN-Malaysia.

Read the press release: <http://gftn.panda.org/index.cfm?uNewsID=146981>

PT. Jaya Raya Trasindo (JRT), a foreign investment wood-working manufacturer, has joined GFTN-Indonesia.

Read the press release: <http://gftn.panda.org/newsroom/index.cfm?uNewsID=145321>

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## FSC GLOBAL UPDATES – SEPTEMBER 2008

### FSC-certified forest area by continent

Europe: 48,076,616 hectares

North America: 35,641,047 hectares

South America and the Caribbean: 11,600,043 hectares

Africa: 3,491,157 hectares

Asia: 2,136,915 hectares

Oceania: 1,586,173 hectares

Total FSC-certified area: 102,531,951 hectares

### Maps and data on FSC

[http://www.fsc.org/fileadmin/web-data/public/document\\_center/powerpoints\\_graphs/facts\\_figures/08-09-15\\_Global\\_FSC\\_certificates\\_-\\_type\\_and\\_distribution\\_-\\_FINAL.pdf](http://www.fsc.org/fileadmin/web-data/public/document_center/powerpoints_graphs/facts_figures/08-09-15_Global_FSC_certificates_-_type_and_distribution_-_FINAL.pdf)

### FSC – certified forests by country

[http://www.fsc.org/fileadmin/web-data/public/document\\_center/powerpoints\\_graphs/facts\\_figures/08-09-15\\_Global\\_FSC\\_certificates\\_-\\_type\\_and\\_distribution\\_-\\_FINAL.pdf](http://www.fsc.org/fileadmin/web-data/public/document_center/powerpoints_graphs/facts_figures/08-09-15_Global_FSC_certificates_-_type_and_distribution_-_FINAL.pdf)

### Regional totals – FSC chain of custody certificates

[http://www.fsc.org/fileadmin/web-data/public/document\\_center/powerpoints\\_graphs/facts\\_figures/08-09-15\\_Global\\_FSC\\_certificates\\_-\\_type\\_and\\_distribution\\_-\\_FINAL.pdf](http://www.fsc.org/fileadmin/web-data/public/document_center/powerpoints_graphs/facts_figures/08-09-15_Global_FSC_certificates_-_type_and_distribution_-_FINAL.pdf)

### Regional totals – FSC forest management certificates

[http://www.fsc.org/fileadmin/web-data/public/document\\_center/powerpoints\\_graphs/facts\\_figures/08-09-15\\_Global\\_FSC\\_certificates\\_-\\_type\\_and\\_distribution\\_-\\_FINAL.pdf](http://www.fsc.org/fileadmin/web-data/public/document_center/powerpoints_graphs/facts_figures/08-09-15_Global_FSC_certificates_-_type_and_distribution_-_FINAL.pdf)

For more information visit: [www.fsc.org](http://www.fsc.org)

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## UPCOMING GFTN EVENTS

For the latest GFTN events, *click on the following weblink:*

<http://gftn.panda.org/newsroom/events/index.cfm>

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## USEFUL WWF REPORTS

### **Illegal logging and the EU: An analysis of the EU export and import market of illegal wood and related products**

**WWF, July 2008**

This study highlights the ineffectiveness of the EU Forest and Law Enforcement, Governance and Trade (FLEGT) licensing scheme in stopping trade in illegal wood. Even if all voluntary partnership agreements negotiated by the EU with partner countries under FLEGT were concluded, about 90% of illegal wood would still enter the EU market. No such negotiations are planned with countries such as Russia and China and many products manufactured from illegal wood (such as furniture and other ready-processed wood products or paper) are not covered by FLEGT regulation. The report also traces the 10 main routes of the illegal wood trade.

*View this report at [http://assets.panda.org/downloads/illegal\\_wood\\_for\\_the\\_european\\_market\\_july\\_2008.pdf](http://assets.panda.org/downloads/illegal_wood_for_the_european_market_july_2008.pdf)*

### **Bolivian Certified Woods**

**WWF, July 2008**

This is a promotional catalogue of Bolivian woods harvested from certified forests and subsequently processed through chain of custody in compliance with world-recognised standards. The document contains summarised information regarding the most important properties and characteristics essential in promoting wood and wood products. It also contains current contact information regarding certified forest operators.

*View this report at [http://gftn.panda.org/gftn\\_worldwide/latin\\_america/bolivia/index.cfm?uNewsID=139501](http://gftn.panda.org/gftn_worldwide/latin_america/bolivia/index.cfm?uNewsID=139501)*

### **Green carbon guidebook**

**WWF, May 2008**

In this guidebook, WWF sets out what an appropriate meta-standard framework (MSF) must encompass in terms of technical and methodological elements and implementation procedures to guide project developers and investors. WWF identifies issues for which adequate guidance exists and shows where to find it. WWF also discusses topics for which further development is encouraged. Finally, the guidebook describes how WWF is already testing and contributing to emerging guidance through two field-based pilot forest carbon projects.

*View this report at [http://www.panda.org/news\\_facts/publications/index.cfm?uNewsID=135062](http://www.panda.org/news_facts/publications/index.cfm?uNewsID=135062)*

### **Deforestation, forest degradation, biodiversity loss and CO2 emissions in Riau, Sumatra, Indonesia**

**WWF, February 2008**

This study finds that in central Sumatra's Riau Province, 4.2 million hectares of tropical forest and peat swamp have been cleared in the last 25 years. Forest loss and degradation, and peat decomposition and fires, are behind average annual carbon emissions equivalent to 39% of annual UK emissions.

*View this report at [www.panda.org/about\\_wwf/what\\_we\\_do/forests/news/index.cfm?uNewsID=125780](http://www.panda.org/about_wwf/what_we_do/forests/news/index.cfm?uNewsID=125780)*

## **The Amazon's vicious cycles: drought and fire in the greenhouse**

**WWF, December 2007**

This report reveals the dramatic consequences for the local and global climate as well as the impacts on people's livelihoods in South America.

View this report at [www.panda.org/about\\_wwf/what\\_we\\_do/forests/news/index.cfm?uNewsID=118741](http://www.panda.org/about_wwf/what_we_do/forests/news/index.cfm?uNewsID=118741)

## **WWF guide to buying paper**

**WWF, November 2007**

This guide makes it easy for any organisation to understand the most important environmental impacts of paper-making and to source responsibly-produced paper products, thus reducing their environmental footprint.

View this report at [http://assets.panda.org/downloads/wwf\\_paper\\_guide\\_1.pdf](http://assets.panda.org/downloads/wwf_paper_guide_1.pdf)

## **Natural capital – financing forest certification in Malaysia**

**WWF, September 2007**

This report from WWF/GFTN highlights challenges and opportunities involved in financing forest certification in Malaysia. View this report at

[http://assets.panda.org/downloads/natural\\_capital.pdf](http://assets.panda.org/downloads/natural_capital.pdf)

## **Government barometer 2007**

**WWF, April 2007**

The first barometer on illegal logging and trade was carried out in early 2004, as a means of gauging the commitment of EU governments to implementing the FLEGT action plan agreed in 2003. The barometer is now undertaken annually to assess how the actions are being progressed by EU member states, and this is the fourth such review. This year, as in previous years, there are some positive actions to report – but at a general level, progress towards meeting the commitments is unacceptably slow.

View this report at [wwf.org.uk/barometer/intro.asp](http://wwf.org.uk/barometer/intro.asp)

## **Keep it legal – best practices for keeping illegally harvested timber out of your supply chain**

**WWF, October 2006**

This manual has been developed by WWF's Global Forest & Trade Network for use by organisations wishing to extend a programme of responsible purchasing to further address difficulties arising from possible trade in illegal forest products. The manual adds detail to legality issues encountered by companies adopting a responsible purchasing programme.

WWF intends the manual to become the first point of reference for all parts of the timber supply chain seeking to establish what represents current best practice with respect to buying, processing and selling legal timber and timber products. It consolidates the efforts of many different parties, including those companies at the forefront of efforts to avoid use of illegally harvested timber.

Download *Keep it legal* as a PDF: [www.panda.org/about\\_wwf/what\\_we\\_do/forests/publications/index.cfm?uNewsID=82060](http://www.panda.org/about_wwf/what_we_do/forests/publications/index.cfm?uNewsID=82060)

## **Guide to responsible purchasing of forest products – second edition**

**WWF, September 2006**

WWF's Global Forest & Trade Network has developed this guide for use by a purchasing organisation wishing to develop a programme for the responsible purchasing of forest products. The guide lays out a generic approach for developing and implementing a responsible purchasing policy.

Download the *Guide to responsible purchasing of forest products – second edition* as a PDF: [www.panda.org/about\\_wwf/what\\_we\\_do/forests/publications/index.cfm?uNewsID=80500](http://www.panda.org/about_wwf/what_we_do/forests/publications/index.cfm?uNewsID=80500)



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## USEFUL WEBSITES

### WWF Global Forest & Trade Network website

<http://gftn.panda.org/index.cfm>

Includes links to the GFTN Responsible purchasing guide for forest products, GFTN members, contacts lists and latest news.

### WWF Paper Toolbox

[www.panda.org/about\\_wwf/what\\_we\\_do/forests/what\\_you\\_can\\_do/business/paper\\_toolbox/index.cfm](http://www.panda.org/about_wwf/what_we_do/forests/what_you_can_do/business/paper_toolbox/index.cfm)

To help reduce the environmental footprint of paper production, WWF offers a one-stop paper toolbox to help guide paper producers as well as commercial and individual paper buyers.

### Shrink! website

A network of more than 50 European environmental non-governmental organisations has launched "Shrink!", a joint project addressing the madness of paper over-consumption. Individuals as well as corporate and institutional paper users are invited to pledge to cut their paper consumption at [www.shrinkpaper.org/take-the-pledge.htm](http://www.shrinkpaper.org/take-the-pledge.htm)

### WWF-UK Annual Review 2007

[www.wwf.org.uk/annualreview/0607/welcome.asp](http://www.wwf.org.uk/annualreview/0607/welcome.asp)

### WWF International forest news and publications

[www.panda.org/about\\_wwf/what\\_we\\_do/forests/news/index.cfm](http://www.panda.org/about_wwf/what_we_do/forests/news/index.cfm)

### WWF forest position statements

[www.panda.org/about\\_wwf/what\\_we\\_do/forests/publications/position\\_papers/index.cfm](http://www.panda.org/about_wwf/what_we_do/forests/publications/position_papers/index.cfm)

### WWF-UK forest research information

[http://www.wwf.org.uk/what\\_we\\_do/safeguarding\\_the\\_natural\\_world/forests/index.cfm](http://www.wwf.org.uk/what_we_do/safeguarding_the_natural_world/forests/index.cfm)

### Guidance for High Conservation Value

#### Forests assessment

[www.panda.org/about\\_wwf/what\\_we\\_do/forests/our\\_solutions/protection/tools/hcvf\\_toolkit/index.cfm](http://www.panda.org/about_wwf/what_we_do/forests/our_solutions/protection/tools/hcvf_toolkit/index.cfm)

### One Planet Future

[www.wwf.org.uk/oneplanet](http://www.wwf.org.uk/oneplanet)

WWF's One Planet Future campaign shows how individuals, government and business all have their part to play in making sure we are living within the means of the planet's resources.

### Joint ENGO statement on Forest Law Enforcement, Governance and Trade (FLEGT)

[www.panda.org/downloads/europe/controllingtimberimportsintotheeu.pdf](http://www.panda.org/downloads/europe/controllingtimberimportsintotheeu.pdf)

### FSC certificate search database

[www.fsc-info.org](http://www.fsc-info.org)

The FSC certificate search site enables users to verify the status of FSC registered certificates. The information is managed directly by the FSC-accredited certification bodies. Information on certificates is now available in near real-time.

### Forest Certification Resource Centre

[www.certifiedwoodsearch.org/searchproducts.aspx](http://www.certifiedwoodsearch.org/searchproducts.aspx)

Confirmation of FSC certification of a company by certification number or company name.

### Transparency International

[www.transparency.org/publications/publications/gcr\\_2007](http://www.transparency.org/publications/publications/gcr_2007)

The Global Corruption Report offers an annual analysis of corruption, and reports on the state of corruption around the world. The Global Corruption Report 2007 focuses on corruption in judicial systems and includes recommendations for practitioners, the judiciary and civil society on how to fight corruption in the sector.

### Illegal logging

[www.illegal-logging.info](http://www.illegal-logging.info)

This Chatham House site is a central point of information on all aspects of the international debate on controlling illegal logging and other forest crimes. The site contains summaries of the key issues and documents, and links to other relevant sites.

### Forest Stewardship Council UK

[www.fsc-uk.org](http://www.fsc-uk.org)

For any information regarding FSC certification or chain of custody, contact the FSC-UK advisory service at: [info@fsc-uk.org](mailto:info@fsc-uk.org)

### FSC Online Controlled Wood Resource Centre

[www.fsccontrolledwood.org](http://www.fsccontrolledwood.org)

This website offers guidance to certified companies and other stakeholders to better understand FSC-controlled wood standards.



**wwf.org.uk**

***for a living planet***<sup>®</sup>

The mission of WWF is to stop the degradation of the planet's natural environment and to build a future in which humans live in harmony with nature, by

- conserving the world's biological diversity
- ensuring that the use of renewable natural resources is sustainable
- reducing pollution and wasteful consumption



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