



WWF-UK
**FOREST
& TRADE**
NETWORK

Summer 2008

Newsletter

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WWF-UK Forest & Trade Network News

New Head of GFTN Appointed

Richard McClellan has been appointed Head of the Global Forest & Trade Network (GFTN) and will be based full-time at WWF International in Gland, Switzerland.

Working with WWF national and international offices for more than eight years, Richard has a wealth of experience in managing large-scale conservation programmes – in the forests and woodlands of Australia and the dry forests of the Lower Mekong in Cambodia. His expertise in conservation programme management will ensure the further growth and development of the GFTN.

“Richard’s appointment will ensure the GFTN continues to fulfil its potential to transform the global forest-products marketplace as a force for saving the world’s most valuable and threatened forests,” said Rod Taylor, Director of Forests at WWF International.

Richard plans to attend the WWF-UK FTN annual members’ meeting on **Monday 6 October**.

A date for your diary

This year’s annual members’ meeting will be on **Monday 6 October** at Cambridge Cottage, 37 Kew Green, Richmond upon Thames. This elegant former royal residence is set in its own private gardens and is part of the Royal Botanic Gardens, Kew. After lunch, you will be welcome to go on a 200-metre guided canopy walk, one of Kew Gardens’ latest attractions. More information on this event will follow later; meanwhile, please let James Horne know if you plan to attend:

jhorne@wwf.org.uk

Members’ stories needed

We are looking to include more member successes in the Autumn 2008 FTN Newsletter. If you can contribute, please contact James Horne: jhorne@wwf.org.uk

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WWF-UK FTN Member News Stories

Publisher creates ‘green’ books

In April, Dorling Kindersley launched Made with Care, a new range of books which have been produced using the most ethical and environmental practices available. In a first for illustrated books, DK has looked at all aspects of its manufacturing process and has made a number of changes, all of which are designed to significantly improve the company’s environmental impact. For example, it has:

- taken off the book jackets to save paper and energy;
- used 100% recycled card;
- printed the books on FSC-certified paper;
- used vegetable oil inks;
- brought in an energy-efficient in-line binding process;
- minimised travel and ensured the books are printed locally in Europe; and
- worked with one of the best environmental printers in the business – Mohn Media, which has a solid track record of researching and developing eco-friendly products and printing processes. Based in Gütersloh, Germany, Mohn Media has reduced its own carbon footprint by 52% and is ISO14001 certified.



The first four books combine DK's quality of design and production values with the best environmental and ethical standards of manufacturing and haulage. These advancements will be fed into the rest of the business, allowing DK and the wider Penguin Group to make books in an ever more environmentally-friendly way. Working with expert partners such as the WWF-UK FTN is central to making better decisions all the time.

Said Shaun Hodgkinson, Penguin Purchasing Director, "In this initiative we have not only looked at the paper and other consumables such as ink but we have also looked at the environmental impact of the printer. We see this as an excellent platform upon which to build in the future."

Gary June, Dorling Kindersley's Chief Executive, said, "Climate change is the single biggest issue facing our planet today and we all need to take action, both corporately and individually. With Made with Care we've made a good start: it provides us – and, I hope, other publishers – with a best practice example of how green and clean books can be produced in the future. It also gives adults and children an opportunity to make an ethical purchase and be environmentally inspired."

Julia Young, WWF-UK FTN Manager, added, "Dorling Kindersley's Made with Care initiative is a fantastic undertaking – with these books, you truly are getting a better read."

The four books can be viewed through www.dk.com/madewithcare

Three small steps for mankind – a progress report on the commercial availability of FSC-certified tropical hardwood products

Saint-Gobain Building Distribution UK and Ireland has been a member of the WWF-UK FTN for about 10 years. During this period it has made significant progress towards complete certified supply, but there are still many obstacles and issues to overcome. This year has seen several small but important steps.

This progress involves International Timber, the Group's specialist timber importing and distribution business which operates from five sites in the UK, and Jewson, the Group's timber and builders' merchant chain which has more than 500 trade branches nationwide. Jewson also has two large



Photo showing FSC Sapele from SEFAC and CIB

port-based machining and distribution centres for the internal supply of softwood and sheet material products.

International Timber has received its first two bills of landing of FSC-certified sapele – one from Cameroon and the other from Congo. These arrived in the UK in June, and are being kilned to a moisture content suitable for manufactured joinery in the UK. "We are looking forward to further shipments as availability and demand increase," said a spokesman.

International Timber has also secured FSC-certified yellow balau decking from SBK, the WWF-Indonesia FTN member. This product will progressively replace uncertified hardwood decking from Brazil and the Far East and is being stocked in selected Jewson branches.

Over the last two years, Jewson has also purchased several shipments of FSC-certified tropical hardwood and plywood from Triunfo, a WWF-Brazil FTN member. While the volumes are small, Jewson believes that it's crucial to support those suppliers that can produce a credibly certified and technically acceptable product.

Julia Young, Manager of the WWF-UK FTN, said, "There are still too few people supporting producers in their own difficult journey to deliver sustainable forest management and have their certified products recognised in the marketplace. The work that SGBD and International Timber are doing to support these sources is vital for the future of threatened forests around the world, and something we appreciate immensely".

Andrex Goes FSC

Andrex, the leading toilet tissue product with a UK market share of 33.7% in a category worth more than £1 billion, became FSC-certified in July. This follows on the heels of its sister product Kleenex, which gained certification in November 2007.

Both products are produced by Kimberly-Clark, which is committed to sourcing fibre responsibly and has implemented one of the most progressive fibre procurement policies in the tissue industry. Many Kimberly-Clark brands, including Andrex, are some of the most recognised in the world and are used every day by 1.3 billion people – nearly a quarter of the world's population.

The business relies on natural resources such as wood fibre, energy and water – which is why it works on designing products and manufacturing processes that conserve these resources and contribute to securing their future.

Kimberly-Clark established its forestry policy in 1996, and in 2003 it set a long-term objective to move all its suppliers towards one of five internationally recognised forest certification schemes, including the Forest Stewardship Council (FSC).

In 2003, only 36% of the company's fibre suppliers had certification – but by 2007, this had grown to 97%. By driving suppliers towards certification, volumes of certified pulp coming to market have been uplifted. Extensive work has been done with suppliers to ensure compliance with its forestry policy and audits are carried out regularly to monitor supplies and check processes.

Kimberly-Clark has a continuing commitment to pursue sustainable business practices that protect the environment, conserve natural resources and serve the needs of its employees, customers, retail partners, consumers and communities. This has been recognised by the Dow Jones Sustainability Index which, for the third successive year, has named Kimberly-Clark the Personal Products industry sustainability leader.

Kimberly-Clark continues to focus on its long-term goals and – depending on the availability of FSC-certified fibre – intends to extend the move to other products and other countries.

For more information, visit www.kimberly-clark.com/aboutus/sustainability.aspx

Pureprint Group snatches trio of ultimate business accolades

It's been an amazing year so far for Pureprint, a leading provider of sustainable printing solutions in the UK. In April the company received the Queen's Award for Enterprise: Sustainable Development. This is the most prestigious corporate accolade that a UK business can win and Pureprint was commended for "the ways in which it has demonstrated strong links between environmental sustainability and the marketability and financial success of the product".

In May, the group was ranked number four nationwide and number one in the South-east in the inaugural Sunday Times 50 Best Green Companies, a definitive guide to companies with the most radically improved environmental performances. The Sunday Times, working with environmental consultants Bureau Veritas and market research group Munro Global, devised the methodology for the competition. Pureprint beat a host of other companies, big and small, with varying environmental impacts.



Bridget Massey and Mark Handford, owners of Pureprint Group (centre and right) receive the Queen's Award for Enterprise: Sustainable Development.

Then in July, Pureprint won the Impact on Society Award for Small Companies in the BITC Excellence Awards. This is given to those SMEs that, through leadership and integration of corporate responsibility, are improving their business and their overall impact on society – in the marketplace, the workplace, the environment and the community. Peer-assessed and independently assured, the BITC awards are a respected endorsement of responsible business practice in the UK and are now in their 11th year.

This unprecedented amount of business recognition is the result of a commitment to arduous environmental practices and sustained efforts by the group's management and workforce. Pureprint has consistently worked to prove that printing, a core business requirement and potentially the source of extensive environmental damage, can be sustainably produced and purchased for the benefit of business and society.

In addition, the business has made considerable savings as a result of improved efficiencies and it continues to improve its environmental performance (for example, a 30.3% reduction in electricity consumption and 49.3% reduction in carbon emissions per million impressions printed since 2005).

Mark Handford, the group's Chief Executive, explains, "Achieving these goals involved building sustainability into 'business as usual', but most of all, demonstrably changing attitudes. Some 52% of our employees and 69% of our customers have found working with Pureprint has significantly changed their attitude towards the environment.

Over 43% of the group's staff is attracted to us because of our approach to social responsibility. And that's something to be really proud of."

WWF-UK achieves ISO 14001

WWF-UK is part of the WWF global network covering more than 90 countries. In addressing global threats to people and nature such as climate change, WWF works to influence industry and commerce to do business in an environmentally conscientious manner. Part of this process is to encourage our own suppliers to employ environmental best practice and to reduce their consumption and emissions wherever possible. We have put in place questionnaires for suppliers to assess the impacts of their products and activities on

the environment and we specifically ask whether they are certified to any of the recognised international environmental standards such as EMAS, ISO14001 or BS8555. This is now a mandatory requirement for any company doing printing work for us.

Practising what we preach, our management felt that it was incumbent on us to attain the same standard for our own business operations in the UK. So we set ourselves the target of achieving certification to ISO14001 by June 2008.

The challenge was to make our existing EMS (environmental management system), which has been in force since 1997, fit the requirements of the ISO standard. The first six months proved difficult and frustrating, as we redefined our activities into a format that would be recognised by ISO. This culminated in an unsatisfactory Stage One audit. We re-embarked on the process in July 2007, by engaging an ISO14001 consultant who had previously helped several large and disparate organisations through the process. Even for an organisation as environmentally aware as WWF, the discipline of having to define the processes of our business (the aspects), and the environmental impacts these cause, and how and where they could be reduced, was an education. We had always set ourselves annual improvement targets, published in our annual Environmental Report. The ISO discipline, however, caused us to think about the potential consequences of exceptional circumstances and the potential environmental damage they might cause. We then set up procedures to minimise the possibility of such occurrences and mitigate the impact of such an event, however unlikely. With the help of the consultant we held a dry-run audit to identify any outstanding corrective actions that might be required; having addressed these, we then called in AJA as the external independent audit body to conduct the full audit at the end of May. This hard work was rewarded when we attained ISO14001 compliant status, with only one "minor corrective action".

Mike Barclay, WWF's Environmental Manager, believes that WWF-UK is the first British charitable organisation to achieve ISO14001 – "but then our supporters would expect no less of us". The process has produced a robust system of environmental governance for the future. *For more information*, e-mail mbarclay@wwf.org.uk

FEATURE: Credibly certified blackwood on the horizon

by Steve Ball, Mpingo Conservation Project

Moves are afoot in Tanzania to certify production of east African blackwood in community-managed natural forests. Also known as mpingo, African blackwood is used to make musical instruments such as clarinets, oboes and bagpipes. WWF's partner, the Mpingo Conservation Project, is developing a group certificate scheme which will enable rural communities setting aside areas of forest as Village Land Forest Reserves to join an FSC scheme. The project is aiming for certification in October and, if achieved, it will become the first certified community-managed forest in the whole of east Africa.

This will not be before time. Recent TRAFFIC reports estimated that illegal logging accounted for up to 96% of timber extracted from south-east Tanzania. The government has reacted with a series of logging and export bans which have hurt legitimate and illegitimate businesses alike – but with

an official system for regulation of logging so discredited, the hope is that the rigorous audit procedures involved in FSC certification will guarantee that certified timber products are 100% legal and from well-managed sources, and that their trade will be allowed to continue unhindered.

The area of forest certified will initially be low – around 5,000 hectares – so only small volumes of certified wood will be available in the early stages. But with support from WWF, Fauna & Flora International and other partners, the Mpingo Conservation Project aims to expand this rapidly and increase supply. Markets for other tropical hardwoods will also be sought through the WWF GFTN. The project partners hope to see the first sales of certified instruments in late 2010 or early 2011. *More information* is available at www.mpingoconservation.org or by emailing enquiries@mpingoconservation.org.

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WWF Global Forest & Trade Network News

Wal-Mart joins the network

Wal-Mart Stores Inc has joined the Global FTN and has committed to phasing out illegal and unwanted wood sources from its supply chain and increasing its proportion of wood products originating from credibly certified sources.

“With nearly half the world’s forests already gone, action is urgently needed,” said Suzanne Apple of WWF-US.

“Wal-Mart’s commitment to support responsible forestry answers that call to action. WWF welcomes the company to a global community committed to healthy business and healthy forests.”

The United States is the world’s largest consumer of industrial timber, pulp and paper. It is also among the top destinations for imports of wood from areas where illegal logging and trade

are common, such as Indonesia, China and Brazil. Thus, the US market is critical to protecting forests worldwide.

Wal-Mart’s commitment cover the import and sale of all wood-based products with an initial focus on wood-based furniture. Wal-Mart sources furniture from the Amazon, the Russian Far East, northern China, Indonesia and the Mekong region. These areas include some of the most biologically diverse places on Earth, places that WWF is working to protect.

Within a year, Wal-Mart will complete an assessment of where its wood furniture is coming from and whether the wood is legal and well-managed. Once the assessment is completed, Wal-Mart will eliminate wood from illegal and unknown sources within five years. The company will also eliminate wood from forests that are of critical importance and that aren’t well-managed.

“One of our goals is to sell products that sustain and protect our resources,” said Matt Kistler, Wal-Mart’s Senior Vice President of Sustainability. “By joining the GFTN we can further this goal by providing our customers with a reliable supply of wood products that come from responsibly managed forests.” For more information, contact Kerry Cesario: kerry.cesareo@wwfus.org

From vision to action: GFTN’s growing momentum

In March, 16 WWF network representatives gathered in Ho Chi Minh City, Vietnam, to endorse and launch a new GFTN business plan and global strategy for the next four years. This exciting development led to the formation of shareholder groups among WWF’s offices committed to securing the resources to ensure the continued success of GFTN.

“We are entering a new era,” declared Bruce Cabarle, Interim Head of the Global FTN. Partnerships with more than 360 producers and traders now represents “a double digit percentage of current global trade committed to the viability of the world’s forests for future generations,” he added. “Our partnerships with key stakeholders, and our ability to adapt our strategy to dynamic changes in the forest products industry, are key to GFTN’s continued impact.”

The GFTN’s new business plan was initiated in January 2007, and during that year several major stakeholders – including CitiGroup, DFID, IKEA, SCA, TetraPak, Timbmet, USAID and YingBin NatureWood Industries – provided critical input as the GFTN’s vision and strategy was revised. Today, the new business plan, governance structure and global strategy has positioned the GFTN to transform the global forest products sector into a force for saving the world’s valuable and threatened forests. We will achieve this by doubling responsible trade in forest products, the area of credibly certified forest, strengthening the GFTN brand, ensuring its financial viability, and improving the range and delivery of services to GFTN participants.

For more information, contact Hisayo Fujikawa: hisayo.fujikawa@wwfus.org

GFTN Brings Spanish Business to the Green Heart of Africa

In October 2007 responsible forest management and trade was revitalised in Congo. In collaboration with the Congolese government, the Spain FTN and the Central Africa FTN hosted a forum in Brazzaville to promote responsible forest management and trade. The overall objective was clear: to create market relationships between Spain and Africa that promote responsible forestry in the Congo Basin region. Representatives from Congo Basin governments, the forest industry, the Spanish timber market, WWF and other partners involved in the promotion of legal timber trade participated in this industry-friendly event.

The forum illustrates the importance of Spanish timber imports from Central Africa. These relationships provided a foundation to enable private institutions to facilitate trade links between small producers and lesser-known species markets. The combined efforts of the supporters of responsible forest and trade sends signals to those involved in illegal logging that those practices will not be tolerated in the Congo Basin.

Recognising the financial opportunities and limitations that responsible forest management and certification can pose, public and private participants called for increased cooperation between consumer and producer countries to ensure that Congo Basin forests are utilised under responsible standards.

Congo’s Minister of Forest Economy highlighted the important role GFTN plays in facilitating this cooperation, and he encouraged governments in the region to create frameworks for promoting credible certification schemes. The forum not only met its objectives, but also reiterated to the forest industry and governments the global importance of the certified forest products market. The growing realisation of this market demand is crucial to the further development of credible certification and the elimination of illegal logging in the world’s second largest tropical forest within the green heart of Africa.

For more information contact Elie Hakizumwami at EHakizumwami@wwfcarpo.org or Elana Domínguez at edominguez@wwf.es

Making an impact in the Heart of Borneo

Known for images of orang-utans swinging from trees, the island of Borneo is also home to many High Conservation Value Forest (HCVF) areas. The whole region, known as the "Heart of Borneo", spans the Indonesian, Malaysian and Bruneian parts of the island. GFTN's Indonesia FTN works in the epicentre of this biologically diverse region to eliminate illegal logging in the Heart of Borneo.

Indonesia FTN engages with logging companies such as PT Sari Bumi Kusuma (SBK) to promote credible certification and responsible forest management and trade. As a member of the FTN in Indonesia, PT SBK has made great progress in achieving FSC certification as well as committing itself to supporting the conservation of HCVFs. At a two-day workshop on HCVFs, hosted by Indonesia FTN and PT SBK, the issues of working in these biologically diverse areas were tackled. As human and animal species coexist in close proximity, these areas can be a source of controversy among native populations. The workshop also helped to reinforce the company's strong commitment to responsible forest management.

As a major player in Indonesia's forest industry, PT SBK is not only using its market influence to help improve forest management practices throughout Indonesia, but it has also become a favourite site to visit among budding responsible forest management operators. "PT SBK plays a significant role in achieving sustainable development and biodiversity conservation in the Heart of Borneo," said Indonesia FTN Coordinator Irwan Gunawan. "Its actions, and those of other companies like it, have resulted in better forest management practices on the ground which in turn brings additional benefits to both people and species." *For more information* contact Irwan Gunawan at igunawan@wwf.or.id

Empowering indigenous communities

Indigenous communities in Bolivia, Cameroon, Panama and Papua New Guinea are being engaged by WWF through the Community Based Forest Enterprises (CBFE) project, which aims to strengthen forest-based operations run by indigenous and rural communities. In these areas, early linkages are being made with GFTN regional offices to help the communities achieve credible certification of their forest enterprises.

Starting in mid-2007, CBFEs are supported by technical assistance from local WWF and GFTN offices in partnership with various local NGOs. The CBFE works in Bolivia with the Chiquitano indigenous communities in Santa Cruz; in Cameroon with the Bantu and Pigmy communities in the Jengi and Campo-Maan landscapes; in Panama it supports the Emberá and Wounaan indigenous communities in the Darién province; and in Papua New Guinea it helps rural communities in East and West New Britain provinces. In each region, the project helps communities develop and strengthen their forest enterprises through teaching the skills necessary for the successful operation of the enterprise. These skills include responsible forest management, wood measurement and marketing as well as business management and negotiation. All this allows communities to maintain independent economic operators while contributing to the responsible management and conservation of their forest resources.

These CBFEs, with the help of regional FTNs, have prepared and are following forest management plans to help ensure their work is in harmony with responsible commercial utilisation. In future, these enterprises aim to have their forest management operations credibly certified. GFTN local offices are ready to support them during the certification process.

This support will allow communities involved in the CBFE not only to engage in their approach to credible certification, but also to create market linkages with other GFTN participants. This can bring economic growth and stability to these communities, as well as a more sustainable way of life.

For more information contact Juan Seve at juan.seve@wwfus.org

Conservation giants collaborate to promote responsible procurement

WWF-US and The Nature Conservancy (TNC) have teamed up to conserve forests and promote responsible forest management by engaging with the largest consumers of forest products in the United States – the furniture industry. In February, North America FTN and TNC signed a Memorandum of Agreement establishing a collaboration to promote responsible wood procurement to US-based furniture companies. The objective is to improve the business practices of companies that source from places where illegal and unsustainable forest management is common, such as Cambodia, Indonesia, Laos, Malaysia, Papua New Guinea and Vietnam.

The NAFTA and TNC team will identify strategic furniture companies and encourage them to work with TNC and join the NAFTA. The team will also encourage companies and their suppliers to develop responsible purchasing policies that demonstrate a preference for wood from well-managed forests. These shifts in the industry send out a signal to the marketplace that there is an increased demand for responsibly harvested wood products.

“This partnership with TNC couldn’t have come at a better time,” says Kerry Cesareo, NAFTA Manager. “More and more companies are starting to ask important questions about where their wood is coming from, and demanding forest products that originate from well-managed forests. As this trend continues, there is opportunity for WWF and TNC to make meaningful and significant contributions to shift the furniture industry towards better practices.”

Jack Hurd, Director of The Nature Conservancy’s Forest Trade Programme, added, “The partnership between WWF and TNC just makes sense. By pooling our knowledge and expertise, we have the opportunity to advance innovative and responsible forest management solutions for the benefit of people and nature.” *For more information* contact Kerry Cesareo at Kerry.Cesareo@wwfus.org



Other WWF/Forests News

For all the following stories, visit www.panda.org/about_wwf/what_we_do/forests/news/index.cfm

Central Africa: new fund launched for Congo Basin

From AllAfrica.com: The prime ministers of Norway and the UK have launched a £100 million fund to tackle deforestation in the Congo Basin, the world's second largest tropical forest region. Launched in London, the fund will support initiatives from governments, civil society and the private sector that aim to reduce logging. *Read more at:*

<http://allafrica.com/stories/200806231346.html>

New policy advocates sustainable forest management as a key to climate change mitigation

From Great Lakes Forest Alliance Inc: Sequestration of carbon is just one benefit derived from sustainably managed forests. The Great Lakes Forest Alliance has released a carbon policy statement outlining the relationships between forests, carbon management and climate change, and recommending focus areas for policy development, research and public education. *Read more at:*

<http://www.marketwire.com/press-release/Great-Lakes-Forest-Alliance-Inc-872311.html>

No more forestry deals until our rights are protected, say Papuans

A coalition of local organisations in Papua New Guinea has demanded a halt to all new forestry and plantation agreements until the region's Special Autonomy Law fully protects indigenous rights. The call was made after the coalition, comprising 20 indigenous, community, church and non-governmental groups, met in Jakarta after presentations from government representatives on Papuan forestry and land use policies. *Read more at:* http://www.illegal-logging.info/item_single.php?item=news&item_id=2751&approach_id=8

WWF-supported timber provision becomes law

Importing, purchasing, selling and transporting products made from illegally harvested wood is now a federal crime in the United States.

WWF says the new legislation will ban products made from illegally harvested wood and authorise the prosecution of illegal timber traffickers. Until now, no US laws have prevented illegally harvested wood from entering the domestic market, and few regulatory mechanisms have existed to show consumers whether wood products have been derived from legal and sustainable sources, says WWF. *Read more at:* <http://gftn.panda.org/newsroom/index.cfm?uNewsID=137701>

CIB achieves second FSC certificate

DLH's subsidiary, Congolaise Industrielle des Bois (CIB), achieved FSC certification for an additional concession in Congo – the Pokola forest management unit (FMU), which covers 452,200 ha. This is only the second FSC forest management certificate issued in the country. Together with the Kabo FMU certified in May 2006, the area of FSC tropical forest now reaches some 750,000 ha in the country. Both certified forests are managed by CIB.

Robert Hunink, President of the Supervisory Board of CIB, applauded the accomplishment. "Under often challenging circumstances, our CIB colleagues have not only achieved what many in the industry have long thought impossible, but also succeeded in maintaining the exceptionally high FSC standard throughout a series of robust audits," he said. The Pokola FMU is home to many indigenous people and the town of Pokola. The forest supports a diversity of threatened large mammal species including chimpanzees and gorillas. Complying with FSC standards ensures that the forest will continue to sustain the biodiversity upon which the people and animals depend, while generating resources for economic development in the northern Congo. *Read more at:* [http://www.fsc.org/news.html?&tx_ttnews\[pointer\]=3&tx_ttnews\[tt_news\]=26&tx_ttnews\[backPid\]=22&cHash=71e31b3ffc](http://www.fsc.org/news.html?&tx_ttnews[pointer]=3&tx_ttnews[tt_news]=26&tx_ttnews[backPid]=22&cHash=71e31b3ffc)

Stop the madness of wasteful paper consumption – make a 'SHRINK' pledge!

A network of more than 50 European environmental NGOs has launched a project to address the over-consumption of paper. Individuals as well as corporate and institutional paper users are invited to pledge to cut their paper consumption by logging on to the new website – www.shrinkpaper.org. *Read more at:* http://www.panda.org/about_wwf/what_we_do/forests/index.cfm?uNewsID=136541

Spy satellite will monitor illegal logging across six African countries

A spy satellite is to be trained on the vast rainforests of central Africa as part of a British project designed to protect them from illegal logging. The £1m high-resolution camera will beam images of the Congo Basin region to a new ground station to help governments, NGOs and local communities prevent the rainforests being lost. *Read more at: http://www.illegal-logging.info/item_single.php?item=news&item_id=2739&approach_id=*

Reducing deforestation: Laos and carbon trading

A new opportunity has developed for Laos to be involved in the international carbon trading market. REDD – Reduced Emissions from Deforestation and Degradation – is a key scheme for reducing greenhouse gases, and was recently endorsed at the United Nations Framework Convention on Climate Change in Bali. It would provide incentives for reducing environmental degradation and carbon emissions brought from deforestation by providing finance for the sustainable development of forests and biodiversity conservation. It would not only help some 20 developing countries make credible estimates of their national forest carbon stocks, but it would also develop strategies to reduce deforestation and land degradation. *Read more at: http://www.panda.org/about_wwf/what_we_do/forests/news/index.cfm?uNewsID=136381*

UN 2010 biodiversity target in the balance, says WWF

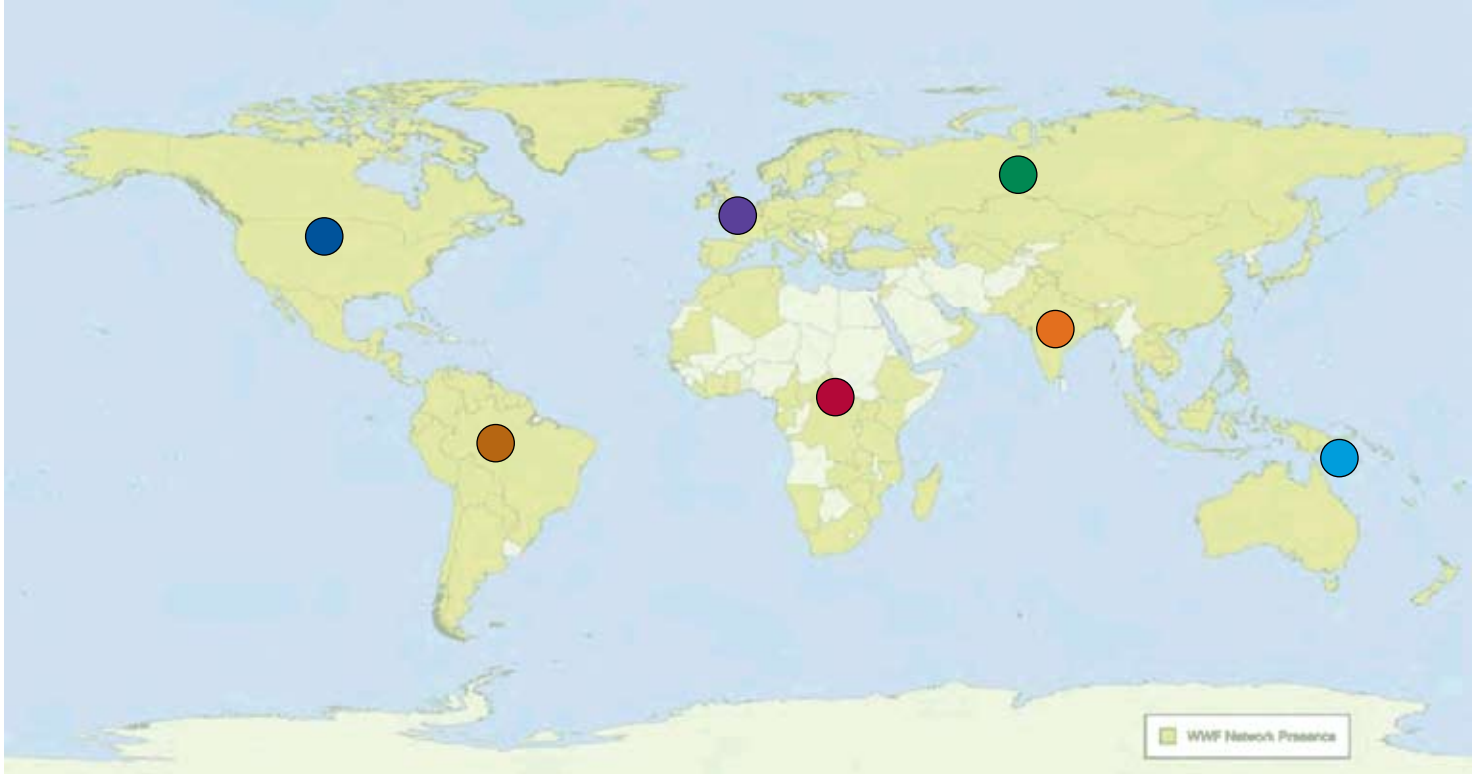
The most important United Nations conference so far held to tackle worldwide biodiversity loss closed without producing clear plans to substantially reduce biodiversity loss by 2010, WWF has said.

The Convention on Biological Diversity, held in Bonn and attended by nearly 7,000 participants from 191 countries, failed to provide impetus for countries to implement conservation measures and turn round the rate of biodiversity loss worldwide. *Read more at: http://www.panda.org/news_facts/newsroom/press_releases/index.cfm?uNewsID=135641*

Brazil announces new Amazon protected areas

Brazil's Environment Minister has announced a commitment to create four new protected areas, three of them in the Brazilian Amazon. He has also committed his government to a target of zero net deforestation by 2020. *Read more at: http://www.panda.org/about_wwf/what_we_do/forests/index.cfm?uNewsID=135521*

GFTN Global Totals (as at July 2008)



Russia

- 41 participants
- 43.3m m³ RWE
- 19.5 million ha
- 87% FSC ha

North America

- 7 participants
- 38.3m m³ RWE
- 12.1 million ha
- 0.13% FSC ha

Latin America & Caribbean

- 28 participants
- 0.24m m³ RWE
- 2 million ha
- 94% FSC ha

Oceania

- 8 participants
- 3.3m m³ RWE
- 0.26 million ha
- 100% FSC ha

Europe

- 163 Participants
- 152.8m m³ RWE
- 0.017 million ha
- 100% FSC ha

Asia

- 89 participants
- 9m m³ RWE
- 1.7 million ha
- 43% FSC ha

Africa

- 11 participants
- 2.4m m³ RWE
- 2.7 million ha
- 15% FSC ha

FSC certified area by continent

Europe: 51,738,120 hectares

North America: 33,568,390 hectares

South America and Caribbean: 11,541,973 hectares

Africa: 3,011,293 hectares

Asia: 1,974,650 hectares

Oceania: 1,621,973 hectares

Total FSC certified area: 103,456,399 hectares

For more information, visit www.fsc.org

FSC Global Updates

Maps and data on FSC (April 2008)

http://www.fsc.org/fileadmin/web-data/public/document_center/powerpoints_graphs/facts_figures/08-04-01_Global_FSC_certificates_-_type_and_distribution_-_FINAL.pdf

Regional totals – FSC chain of custody certificates (April 2008)

http://www.fsc.org/fileadmin/web-data/public/document_center/powerpoints_graphs/facts_figures/08-04-01_Global_FSC_certificates_-_type_and_distribution_-_FINAL.pdf

FSC certified forests by country (April 2008)

http://www.fsc.org/fileadmin/web-data/public/document_center/powerpoints_graphs/facts_figures/08-04-01_Global_FSC_certificates_-_type_and_distribution_-_FINAL.pdf

Regional totals – FSC forest management certificates (April 2008)

http://www.fsc.org/fileadmin/web-data/public/document_center/powerpoints_graphs/facts_figures/08-04-01_Global_FSC_certificates_-_type_and_distribution_-_FINAL.pdf





Useful WWF Reports

Illegal logging and the EU: An analysis of the EU export and import market of illegal wood and related products

WWF, July 2008

This study highlights the ineffectiveness of the EU Forest and Law Enforcement, Governance and Trade (FLEGT) Licensing Scheme in stopping trade in illegal wood. Even if all Voluntary Partnership Agreements currently negotiated by the EU with partner countries under FLEGT were concluded, about 90% of illegal wood would still enter the EU markets. No such negotiations are planned with countries such as Russia and China and many products that are manufactured from illegal wood (such as furniture and other ready processed wood products or paper) are not covered by FLEGT regulation. The report also traces the 10 main routes of the illegal wood trade. *View this report at:* http://assets.panda.org/downloads/illegal_wood_for_the_european_market_july_2008.pdf

Bolivian Certified Woods

WWF, July 2008

This is a promotional catalogue of Bolivian woods harvested from certified forests and subsequently processed through chain of custody in compliance with world-recognised standards. The document contains summarised information regarding the most important properties and characteristics essential in promoting wood and wooden products. It also contains current contact information regarding certified forest operators. *View this report at:* http://www.panda.org/about_wwf/where_we_work/latin_america_and_caribbean/region/amazon/index.cfm?uNewsID=139501

Green carbon guidebook

WWF, May 2008

In this guidebook, WWF sets out what an appropriate meta-standard framework (MSF) must encompass in terms of technical and methodological elements and implementation procedures to guide project developers and investors. WWF identifies issues for which adequate guidance exists and shows where to find it. WWF also discusses topics for which further development is encouraged. Finally, the guidebook describes how WWF is already testing and contributing to emerging guidance through two field-based pilot forest carbon projects. *View this report at:* http://www.panda.org/news_facts/publications/index.cfm?uNewsID=135062

The Amazon's vicious cycles: drought and fire in the greenhouse

WWF, December 2007

This report reveals the dramatic consequences for the local and global climate as well as the impacts on people's livelihoods in South America. *View this report at:* http://assets.panda.org/downloads/amazonas_eng_04_12b_web.pdf

WWF guide to buying paper

WWF, November 2007

This guide makes it easy for any organisation to understand the most important environmental impacts of paper-making and to source responsibly-produced paper products, thus reducing their environmental footprint. *View this report at:* http://assets.panda.org/downloads/wwf_paper_guide_1.pdf

WWF-UK FTN Annual Report 2006/07

WWF, October 2007

This is the WWF-UK Forest & Trade Network's third annual report. It covers the management, activities and achievements of its members in 2006/07. *View this report at:* www.org.uk/ftn/report.asp

Natural capital – financing forest certification in Malaysia

WWF, September 2007

This report from WWF/GFTN highlights challenges and opportunities involved in financing forest certification in Malaysia. *View this report at:* http://www.panda.org/about_wwf/what_we_do/forests/publications/index.cfm?uNewsID=112800

Government barometer 2007

WWF, April 2007

The first barometer on illegal logging and trade was carried out in early 2004, as a means of gauging the commitment of EU governments to implementing the FLEGT action plan agreed in 2003. The barometer is now undertaken annually to assess how the actions are being progressed by EU member states, and this is the fourth such review. This year, as in previous years, there are some positive actions to report – but at a general level, progress towards meeting the commitments is unacceptably slow. *View this report at:*

<http://www.wwf.org.uk/barometer/intro.asp>

Keep it legal – best practices for keeping illegally harvested timber out of your supply chain

WWF, October 2006

This manual has been developed by WWF's Global Forest & Trade Network for use by organisations wishing to extend a programme of responsible purchasing to further address difficulties arising from possible trade in illegal forest products. The manual adds detail to legality issues encountered by companies adopting a responsible purchasing programme.

WWF intends the manual to become the first point of reference for all parts of the timber supply chain seeking to establish what represents current best practice with respect to buying, processing and selling legal timber and timber products. It consolidates the efforts of many different parties, including those companies at the forefront of efforts to avoid use of illegally harvested timber. *Download Keep it legal as a PDF:* http://assets.panda.org/downloads/keep_it_legal_final_no_fsc.pdf

Guide to responsible purchasing of forest products – second edition

WWF, September 2006

WWF's Global Forest & Trade Network has developed this guide for use by a purchasing organisation wishing to develop a programme for the responsible purchasing of forest products. The guide lays out a generic approach for developing and implementing a responsible purchasing policy.

Download the Guide to responsible purchasing of forest products – second edition as a PDF: http://www.panda.org/about_wwf/what_we_do/forests/publications/index.cfm?uNewsID=80500

Useful Websites

WWF Global Forest & Trade Network website:

www.panda.org/forestandtrade

Includes links to the GFTN Responsible purchasing guide for forest products, GFTN members and contacts lists and latest news.

WWF Paper Toolbox: www.panda.org/about_wwf/what_we_do/forests/what_you_can_do/business/paper_toolbox/index.cfm

To help reduce the environmental footprint of paper production, WWF offers a one-stop paper toolbox to help guide paper producers as well as commercial and individual paper buyers.

WWF-UK Annual Review 2007:

wwf.org.uk/annualreview/0607/welcome.asp

WWF International forest news and publications: www.panda.org/about_wwf/what_we_do/forests/news/index.cfm

WWF forest position statements:

www.panda.org/about_wwf/what_we_do/forests/publications/position_papers/index.cfm

WWF-UK forest research information:

wwf.org.uk/researcher/issues/forests/index.asp

Guidance for High Conservation Value Forests

assessment: www.panda.org/about_wwf/what_we_do/forests/our_solutions/protection/tools/hcvf_toolkit/index.cfm

One Planet Future:

wwf.org.uk/oneplanet

WWF's One Planet Future campaign shows how individuals, government and business all have their part to play in making sure we are living within the means of the planet's resources.

Joint ENGO statement on Forest Law Enforcement, Governance and Trade (FLEGT):

www.panda.org/downloads/europe/controllingtimberimportsintotheeu.pdf

FSC certificate search database:

www.fsc-info.org

The FSC certificate search site enables users to verify the status of FSC registered certificates. The information is managed directly by the FSC-accredited certification bodies. Information on certificates is now available in near real-time.

Forest Certification Resource Centre:

www.certifiedwoodsearch.org/searchproducts.aspx

Confirmation of FSC certification of a company by certification number or company name.

Transparency International:

www.transparency.org/publications/publications/gcr_2007

The Global Corruption Report offers an annual, systematic analysis of corruption, and reports on the state of corruption around the world. The Global Corruption Report 2007 focuses on corruption in judicial systems and includes recommendations for practitioners, actors in the judiciary and civil society on how to fight corruption in the sector.

Illegal logging:

www.illegal-logging.info

This Chatham House site is a central point of information on all aspects of the international debate on controlling illegal logging and other forest crimes. The site contains summaries of the key issues and documents, and links to other relevant sites.

Forest Stewardship Council UK:

www.fsc-uk.org

For any information regarding FSC certification or chain of custody, contact the FSC UK advisory service at: info@fsc-uk.org

FSC Online Controlled Wood Resource Centre:

www.fsccontrolledwood.org

This website offers guidance to certified companies and other stakeholders to better understand FSC-controlled wood standards.



The mission of WWF is to stop the degradation of the planet's natural environment and to build a future in which humans live in harmony with nature, by

- conserving the world's biological diversity
- ensuring that the use of renewable natural resources is sustainable
- reducing pollution and wasteful consumption

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