



**The WWF and BT Green Ambassadors scheme aims to encourage a new generation of sustainability champions. It provides everything you'll need to set up or reinvigorate your school's green team.**

Green teams are great for engaging pupils in a range of activities. They help build communication and team skills, and confidence. The scheme is designed to help pupils take ownership of sustainability in your school. That's not all: successful green teams can help reduce schools' carbon footprints and save money!



**"We are building quite a little army of individuals who will expect to be heard and will make things happen."**

*Kay Guy, former head teacher  
Meare Village School Somerset*

**Order your Green Ambassadors schools' kit today**

Green Ambassadors is a pupil-driven scheme. We've designed materials that'll engage, inspire and motivate them to take action. Your free Green Ambassadors schools' kit contains everything your pupils will need to run a successful green team:

- A Green Ambassador team kit with information and guidance.
- Individual kits to inspire and reward each member of the green team.

You can also download inspiring sustainability teaching resources and pupil worksheets from [wwf.org.uk/greenambassadors](http://wwf.org.uk/greenambassadors). They'll help you communicate the green team's efforts to the whole school. And the teacher handbook provides useful tips and guidance on mentoring and supporting your Green Ambassadors!

**Eco volunteers**

We've teamed up with BT to offer you extra support. Committed BT education volunteers will be available to help the green team make their ideas reality, or support other sustainable schemes!

**Helping your pupils to make a change**

The Green Ambassadors scheme provides pupils with the tools to form an effective green team. Now they can have fun and help to save the planet at the same time!



**"The children loved using the resources, they really helped them to focus their meetings. I would recommend this scheme to any school."**

*Claire Lane, assistant head teacher  
St Bartholomews C of E Primary School, Surrey*

Register at  
**[wwf.org.uk/greenambassadors](http://wwf.org.uk/greenambassadors)**