

Food is at the heart of many key environmental issues. Growing, producing and importing food contributes substantially to climate change. It's a driving force behind habitat and biodiversity loss. And it's a huge drain on water resources. That's why helping to develop a sustainable food system for healthy people and a healthy planet is one of WWF's priorities.

Our *Livewell* report was designed to start a conversation about what makes a sustainable diet. The report, which we published early in 2011, recommended some simple measures to achieve a diet that's good for people and the planet, such as eating less meat and processed food, and eating more fruit, vegetables and carbohydrates. It showed that a sustainable and healthy diet can be varied and interesting without eliminating any food groups.

Now, with Christmas on its way, we've come up with suggestions for a Livewell festive season. The result shows that during a week that's traditionally a time of celebration and excess, it's possible to enjoy a delicious variety of food – including traditional favourites such as turkey, chocolate, cheese and cashew nuts – and keep to our Livewell guidelines.

Livewell is about a balance over time. The menu listed here is by no means the only option, but more a guide to what your Christmas could look like. You can adapt the diet according to what you can cook, food availability, your location, your personal likes and dislikes and cultural traditions.

Duncan Williamson Senior Policy Advisor (Food) @DuncWilliamson

Acknowledgements

This report has been devised by the Rowett Institute of Nutrition and Health, and completed in conjunction with Eat Seasonably and WRAP. Eat Seasonably has demonstrated the variety of seasonal fruit and veg that's grown close to the UK. And frozen or tinned fruit and vegetables are good too – they can have a low footprint, and they contain large amounts of nutrients as they're stored sooner after being picked. WRAP has provided some excellent ideas about how to avoid food waste and make your food and pennies go further.

LIVEWELL CHRISTMAS MENU – PER PERSON

DAY 7 - 30 DECEMBER	Cereal (Cornflakes, Rice Krispies etc) + s/s milk 2 slices wholemeal toast + LF spread	Butternut squash soup Cheese + onion panini/sandwich e.g. white roll (panini), LF spread, LF cheese + onion	White fish (coated) Peas Oven chips Tinned fruit + LF yoghurt e.g. tinned pineapple	Dried fruit Apple/pear 1tsp sugar 100ml s/s milk* Sweets e.g. boiled sweets/toffees 1 glass diluting juice (made up with water)
DAY 6 - 29 DECEMBER	Cereal (wholegrain) + s/s milk 2 slices wholemeal toast + LF spread Jam/marmalade/honey etc	Vegetable soup Ham roll e.g. wholemeal roll, LF spread + ham	Pork chop/escalope Gravy Mashed potatoes Cabbage LF yoghurt Frozen berries	Mixed nuts (25g) 1 pkt crisps 1tsp sugar 100ml s/s milk* Citrus fruit Sweets e.g. boiled sweets/toffees
DAY 5 - 28 DECEMBER	Cereal (Cornflakes, Rice Krispies etc) + s/s milk 2 slices wholemeal toast + LF spread Fruit juice	Baked potato e.g. served with baked beans + grated LF cheddar (any leftover spaghetti bolognaise sauce could also be used)	Vegetable chilli Tomatoes, peas, sweetcorn, kidney beans, onions Wholemeal tortilla wrap LF cheese Rice Apple crumble + custard	Citrus fruit 100ml s/s milk* Cashew nuts Sweets e.g. boiled sweets/toffees 1 glass diluting juice (made up with water)
DAY 4 - 27 DECEMBER	Cereal (wholegrain) + s/s milk 1 slice white toast + LF spread	Vegetable soup Prawn mayonnaise sandwich Wholemeal bread, prawns, LF mayonnaise	Spaghetti bolognaise Beef mince, onion, Sweetcorn, tomato sauce + herbs Parmesan cheese Garlic bread	1 pkt crisps Citrus fruit 1tsp sugar 100ml s/s milk* 1 pot LF yoghurt 1 glass diluting juice (made up with water) Carrot sticks
DAY 3 - BOXING DAY	Cereal (Cornflakes, Rice Krispies etc) + s/s milk 2 slices wholemeal toast + LF spread	Vegetable soup Vegetable potato cakes e.g. boiled potato, onion + egg (can also add Christmas Day leftovers) 1 pot LF yoghurt	Turkey curry Turkey, mushroom, onion, peas + tomato curry sauce Rice Naan bread Mango chutney	1 biscuit e.g. shortbread, digestive 1tsp sugar 100ml s/s milk* 1 slice Christmas cake 1 chocolate bar or a few individual chocolates Apple/pear
DAY 2 - CHRISTMAS DAY	Salmon + scrambled egg on wholemeal toast Glass of s/s milk	Butternut squash soup, wholemeal roll + LF spread Roast turkey Potatoes (roast + boiled) Cranberry sauce Carrot/parsnips/sprouts Stuffing + gravy Christmas pudding + cream	Cheese + biscuits e.g LF cheese (e.g. cheddar, cream cheese) or FF cheese (e.g. stilton, edam, gouda, brie) served with oatcakes or crackers Liver pate	1 mince pie 1tsp sugar 100ml s/s milk* 1 slice Christmas cake
DAY 1 – CHRISTMAS EVE	Cereal (wholegrain) + s/s milk 1 slice white toast + LF spread Fruit juice	Bagel LF cream cheese Smoked salmon (lemon juice to taste) 1 pot LF yoghurt	Vegetable stirfry e.g. mushroom, onion, sweetcorn, broccoli + carrot (orange juice + ginger to taste) Noodles	Apple/pear 1tsp sugar 100ml s/s milk* Mixed nuts 1 glass diluting juice (made up with water) 1 cereal bar
	BREAKFAST	ГОИСН	DINNEB	SNACKS

LIVEWELL CHRISTMAS SHOPPING LIST FOR A FAMILY OF FOUR

FOOD ITEM	WEIGHT AS Eaten (g)	WEIGHT AS Purchased (g)	PACK SIZE Required	APPROPRIATE Storage of Unused Items				
STARCHY FOOD								
Spaghetti Noodles Rice White bread - loaf White bread - bagels White bread - panini rolls White bread - garlic bread White bread - naan bread	920 725 1440 298 360 340 200 360	432 341 554 298 360 340 200	500g pkt dry wt 375g pkt dry wt 1kg pkt dry wt 1 sml loaf (400g) 4 bagels 4 panini rolls 1 pk garlic bread 4 naan breads	 - 				
Flour (for cooking) Wholegrain bread - loaf Wholegrain bread - rolls Wholegrain bread - tortilla wraps	192 1728 352 320	192 1728 352 320 500	1 sml bag flour (500g) 3 x 800g loaves 8 rolls 1 pk tortillas	**				
Wholegrain & high fibre cereals	500		1 pk cereal (e.g. bran flakes, muesli)	_				
Other breakfast cereals	360	360	1 pk cereal (corn flakes, Rice Krispies)					
Potatoes	2985	2985	loose					
FRUIT & VEGETABLES								
Fresh carrots Turnips/parsnips Canned tomatoes Frozen peas Fresh cabbages, Brussels, other brassicas Fresh cabbages, Brussels, other brassicas Fresh cauliflowers, broccoli Mushrooms Onions Canned or frozen sweetcorn Fresh pumpkins, squash Apples, pears Citrus fruit Canned fruit (e.g. pineapple,	1680 240 1080 720 380 380 360 324 1210 680 1040 1600 1920 300	1931 333 1080 720 494 551 590 324 1287 680 1552 1798 2743	22 carrots 4 parsnips 3 x 400g tins 1 x bag frozen 1 lge savoy cabbage 36 sprouts 1 lge head of broccoli 1 sml punnet 9 med onions 1 x 1kg bag frozen 1 lge butternut squash 16 coxes or royal gala 12 oranges or 24 satsumas 1 tin pineapple	* ** * *				
tropical fruit) Frozen berries (raspberries, blueberries etc) Dried currants Fruit juice DAIRY	240 100 1312	240 100 1312	1 sml pk frozen 1 x 500g pk 1 x 1.5l cartons	** *				
Semi-skimmed milk Cheese (full fat) e.g. Stilton Cheese full fat) - parmesan Cheese (reduced fat) e.g. cheddar Cheese (reduced fat) - cream cheese	6100 140 20 400	6100 140 20 400	11 pints 1 small piece e.g. Stilton 1pk grated parmesan 1 medium block 1 tub	* * *				
Yoghurt / fromage frais (low fat)	2500	2500	20 x 125g pots					

KEY: * = refrigerate * = freeze \square = storage cupboard (to be used in following weeks)

FOOD ITEM	WEIGHT AS Eaten (g)	WEIGHT AS Purchased (g)	PACK SIZE Required	APPROPRIATE Storage of Unused Items			
MEAT, FISH, EGGS, BEANS, NUTS							
Eggs	242	242	1 x 6pk - free range				
Ham	184	184	8 slices	*			
Beef	360	522	1 sml pk mince	**			
Pork	360	545	4 sml chops				
Turkey	1120	3.5kg turkey	1 sml turkey (3.5kg)	**			
Liver pate	160	160	1 sml tub	*			
White fish (coated)	480	565	4 fillets e.g. pollock				
Shellfish	160	188	1 sml pk, frozen shelled e.g. prawns	**			
Oily fish	400	400	2 pks salmon				
Cashew nuts	100	100	1 lge pk				
Misc. nuts	200	200	1 lge pk				
Canned beans (kidney)	140	140	1 sml tin	*			
Dried lentils	220	220	1 sml pk				
Canned baked beans	540	540	1kg fridge pack	*			
HIGH FAT AND/OR SWEET FOOD							
Biscuits - cereal bars	120	120	8 cereal bars				
Biscuits - oatcakes	120	120	1 pk oatcakes				
Biscuits - shortbread	60	60	1 sml pk sweet biscuits				
Buns, cakes and pastries - Mince pies	200	200	4 mince pies				
Buns, cakes and pastries - Christmas cake	400	400	1 sml Christmas cake				
Milk & dairy puddings (custard)	400	400	1 tin custard				
Sponge & cereal based puddings	440	440	1 Christmas pudding				
Fresh cream	80	80	1 sml tub	*			
Low fat spread	476	476	1 x 500g tub	*1.*			
Fried potato products (incl. oven	395	395	1 bag frozen chips	**			
chips) Roast potatoes	395	494	Loose potatoes	_			
Crisps & savoury snacks	280	280	8 x 35g bags (multipack)	_			
Sugar	140	140	1 sml pk				
Preserves (jam, honey etc.)	60	60	1 sml jar	*			
Preserves - cranberry sauce	60	60	1 sml jar	*			
Preserves - mango chutney	60	60	1 sml jar	*			
Sweets	210	210	1 sml pk				
Chocolate	229	229	4 x bars				
Diluting drink (not diet)							
made up with water	4359	4359	1 bottle (double strength squash)				

KEY: * = refrigerate * = freeze \square = storage cupboard (to be used in following weeks)

ADDITIONAL STORE CUPBOARD INGREDIENTS

Herbs – basil, oregano, sage

Spices – chilli powder, cumin, paprika

Garlic Ginger Black pepper Vinegar

Stock cubes (low salt)

Oil for cooking

Water (to add to soup & diluting juice)

Livewell in numbers

40%

40% of food planted worldwide is wasted, between harvest and kitchen

3+2

Eating three portions of fresh veg and two of fruit a day is a healthy, tasty and 'green' addition to your diet



30%

30% of global biodiversity loss is attributable to livestock production, primarily through clearing land to grow animal feed

3.5 BILLION

1.5 billion people are overweight, 1 billion are malnourished, and 1 billion suffer from 'hidden' hunger



Why we are here

To stop the degradation of the planet's natural environment and to build a future in which humans live in harmony with nature.

wwf.org.uk

WWF-UK, registered charity number 1081247 and registered in Scotland number SC039593. A company limited by guarantee number 4016725 © 1986 panda symbol and ® "WWF" Registered Trademark of WWF-World Wide Fund For Nature (formerly World Wildlife Fund), WWF-UK, Panda House, Weyside Park, Godalming, Surrey GU7 1XR, T: +44 (0)1483 426333, E: dwilliamson@wwf.org.uk, wwf.org.uk