

22nd March 2012

E-cosse is a new collaboration between government, industry, WWF Scotland and other key stakeholders to advance wholesale adoption of electric vehicles (EVs) in Scotland. It aims to establish Scotland as an EV pioneer, maximizing the economic, environmental and social benefits of EVs as an integral part of a sustainable transport system and a smart energy grid.

E-cosse has been jointly initiated by Transport Scotland and WWF Scotland. This will create a mechanism for achieving government's commitments on EVs while ensuring that there is an ambitious plan for EVs to contribute to Scotland's climate change targets.

WWF Scotland has commissioned Urban Foresight to establish E-cosse and deliver three key activities, which will commence from April 2012:

- **EV Strategy Board:** a high-level forum of leaders from government and industry to promote policies and programmes that advance EV adoption and maximise economic opportunities for Scotland.
- **EV Roadmap:** expert stakeholders will work with Transport Scotland to develop a shared vision and set future priorities and actions to advance wholesale adoption of EVs.
- **EV Readiness Initiative:** work to establish a portfolio of projects to advance EV adoption and implement the recommendations of the roadmap.

By engaging a range of stakeholders in this process, E-cosse will create shared commitments across government and industry. The initiative has been established with the support of experts from a number of leading organisations who will continue to play a crucial role. This includes: Allied Vehicles, Axeon, Dundee City Council, EVAS, IBI Group, Nissan, Scottish Power, Serco, Siemens and SSE.

Other organisations will also be encouraged to join this initiative and provide support in realising the full potential of EVs to contribute to the economic, environmental and social transformation of Scotland.

**For further information, please contact:**

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