

## WELCOME TO OUR GARDEN

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As part of our 50th anniversary celebrations, we've worked with designer Fiona Stephenson to create a garden that reflects the beauty of a chalk stream. The garden tells the story of our efforts

to safeguard freshwater environments across England – work that's supported by the HSBC Climate Partnership.

We hope the garden will inspire visitors to think about how we all use water. And how you can help protect this unique habitat, with its abundance of native wildlife.



## Why we care about chalk streams

The UK's rivers and streams are special places. They support a thriving diversity of plants and wildlife, and they're places where we can get away from it all, relax and unwind. They also supply our fresh water: all the water we use in our homes comes from the natural environment – it's pumped either from rivers or from underground reserves. But they're under threat. Only a quarter of the rivers in

England and Wales support a healthy and vibrant ecosystem. And they face increasing pressure as the human population grows and the effects of climate change take hold.

As part of the HSBC Climate Partnership, we're working with government, communities and other partners to protect rivers so they can cope better with these pressures.

**“WWF MADE ME REALISE THAT IT REALLY MATTERS HOW MUCH WATER WE USE IN OUR GARDENS. SAVING WATER MAKES A VITAL DIFFERENCE TO OUR RIVERS.”** FIONA STEPHENSON, MSGD

## GET INVOLVED WITH WWF!

What will the panda make you do during our 50th anniversary year?

Fifty years ago, WWF's founders set out to safeguard wildlife, so that people and nature could thrive together. Today we also work with communities, governments and businesses to tackle climate change and the

overuse of natural resources. There's still much to be done. So we'd like you to join in. If you've been inspired by our garden, you could follow our tips to save water in your own garden:



### Mulch

A wide range of mulches can prevent moisture loss, including pebbles, gravel, cocoa shells, chipped bark and grass clippings.



### Be selective

In dry weather, focus your watering on more vulnerable, new plants, and respond to signs like wilting leaves.



### Get a water butt and use a watering can

If you need to water, do it in the evening to reduce losses from evaporation.



### Give plants a deep soaking

Watering plants little and often can encourage their roots to stay near the surface, instead of going deep down in search of water.



### Limit baskets and pots and consider shading and position

Baskets and pots often need a lot of watering while plants in the ground benefit from groundwater.

For more advice and free equipment to help make your taps, toilets and showers more efficient, contact your local water company.

## You can also join in our special year in many different ways



Join us as a member and hear all about our work around the world.



Take part – or encourage friends and family – in events such as the Blue Mile in London on Sunday 4 September (or do your own 'Blue Mile' locally). Or run the Royal Parks Foundation Half Marathon on Sunday 9 October.



Help us safeguard the natural world. You could adopt an endangered animal or give us a donation.



Get involved with our campaigns by buying more sustainable seafood or forest-friendly wood.

Find out more about 'the panda made me do it', and tell us what you'll do. Visit [wwf.org.uk/do-it](http://wwf.org.uk/do-it)



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## SAVING WATER SAVES RIVERS

Chalk streams are some of the world's most beautiful and iconic rivers. They're found almost exclusively in England and are home to some of our most loved and endangered native wildlife. But these rivers are threatened by overuse of water, a growing population and climate change. The good news is that we can all make a big difference to the health and survival of all our rivers, simply by saving water. As part of WWF's Our Rivers campaign, we've set up a website where, until late September, you can record which wildlife species you regularly spot at your local river, and note those that you no longer see. We aim to paint a picture of what's thriving on our rivers and which species are under threat. To get involved, go to:

[www.ourrivers.co.uk](http://www.ourrivers.co.uk)

## Freshwater in numbers

1,000

Running a hosepipe for an hour uses 1,000 litres of water

1/3

One in three river catchments in England and Wales are at risk of ecological damage due to high levels of water abstraction



150

On average, every person in England and Wales uses 150 litres of water a day

36%

Only 36% of people make the connection between domestic water use and damage to river ecosystems in the UK



### Why we are here

To stop the degradation of the planet's natural environment and to build a future in which humans live in harmony with nature.

[wwf.org.uk](http://wwf.org.uk)

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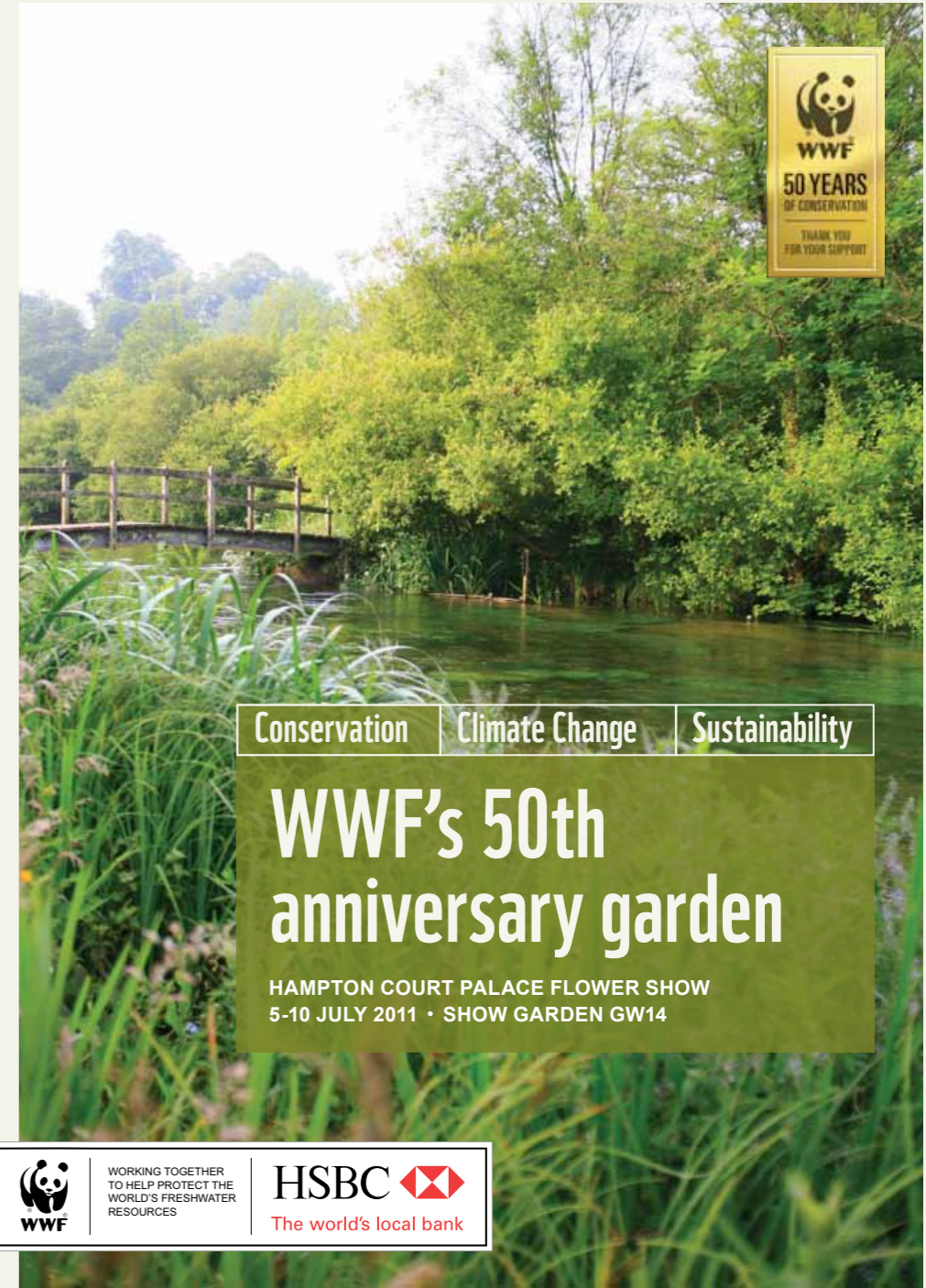
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Conservation | Climate Change | Sustainability

# WWF's 50th anniversary garden

HAMPTON COURT PALACE FLOWER SHOW  
5-10 JULY 2011 · SHOW GARDEN GW14



WORKING TOGETHER TO HELP PROTECT THE WORLD'S FRESHWATER RESOURCES



The world's local bank