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Cymru

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WWF CYMRU NEWSLETTER

AUTUMN 2008



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If everyone in the world lived as we do in Wales, we would need three planets to support us

One Planet Wales: a future where everyone can lead happy, healthy lives within their fair share of the Earth's resources by 2050.

Join WWF Cymru on this important journey.

6. Policy Update

Morgan's comment

Looking back at the summer, it seems the only dry days were during the Royal Welsh Show and the National Eisteddfod! These events, the International Eisteddfod and Pembrokeshire Fish Week, are important for WWF Cymru as we reach out to new supporters and promote our campaigns. In the age of e-mails and internet, face to face meetings are doubly valuable!

Alongside every public event we do a great deal of lobbying and policy work, from marine conservation to energy use in the home. We do much of this with like-minded partners in Wales, but we also promote the unique programme of the global network of WWF. Find out more about this at www.panda.org

The changing weather, increasing floods risk and disappearing arctic ice (this year's summer ice was the second lowest on record) remind us of the very urgent challenge that is climate change. WWF's approach is to campaign strongly for action by the Government on CO2 emissions, and also to see the wider picture. Our lifestyles and our economy are part of the problem, and biodiversity is also in decline. But WWF believes that change is possible!

Thank you for your continued support and action! We would be pleased to hear your views and comments at wales@wwf.org.uk

Morgan Parry
Head of WWF Cymru



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WWF Cymru, Baltic House, Mount Stuart Square, Cardiff. CF10 5FH t: 029 2045 4970 f: 029 2045 1306 e: cymru@wwf.org.uk w: wwf.org.uk/wales

A successful Pembrokeshire Fish Week

WWF Cymru put the Panda into Pembrokeshire Fish Week this year by promoting a sustainable seafood message at the annual event. Welsh celebrity chefs Dudley, Angela Gray and London Based Michelin starred Chef Tom Aikens supported WWF Cymru by contributing to sustainable fish recipe cards.

On display at the WWF Cymru stall was a marine eco system straight out of the Welsh sea in a two foot tank. Additionally we welcomed a Marine Stewardship Council (MSC) representative who was on hand to advise consumers on what to buy when shopping for seafood. They also gave advice to fishermen seeking MSC certification. The MSC works to safeguard the world's seafood supply by promoting the best environmental choice.

The recipe cards; 'Fabulous Fish – Recipes with a Conscience,' were launched at our stall on Milford Haven dock side. Angela Gray, food writer, broadcaster and consultant is one of Welsh television's top chefs and will be turning the 'WWF Fabulous Fish' recipes into mouth watering dishes during her cooking demonstrations throughout the day.

Angela said: **"I am delighted to offer my support to such a worthwhile campaign. Eating sustainably caught seafood now, is the only way we are going to ensure that our children and grandchildren will be able to continue eating seafood in their lifetimes. We have to employ a strong conscience and only choose fish which have been caught from sustainable stocks. There are so many delicious ways to enjoy a fishy feast and it is still one of the fastest and most nutritious foods available to us."**

A recent survey conducted by WWF Cymru found that only 18 percent of people were aware of eco-labelling, like that used by the Marine Stewardship Council (MSC) which indicates that the fish is from a well-managed and sustainable source.

Dr Iwan Ball, Senior Marine Policy Officer with WWF Cymru said: **"The fishing industry is important in Wales and many people enjoy eating fish, but we must strive to give consumers the option to choose fish and seafood from healthy stocks that are harvested in a way that has least impact on the environment. If we can influence consumers to become more environmentally aware and appeal to their conscience then the fishing industry will have to respond. We encourage the industry in Wales to demonstrate its sustainability by putting more fisheries through MSC certification, as this is the only way that consumers will know that their seafood purchases are not contributing to environmental damage."**

The 'Fabulous Fish' recipe cards show consumers which fish they can eat with a clear conscience along with delicious ways they can be cooked and informative facts. If you would like to receive copies of our recipe cards please contact us on 029 2045 4970 or email wales@wwf.org.uk, alternatively you can download an electronic copy from our website at wwf.org.uk/wales.

WWF *Fabulous Fish*
Seafood Recipes with a Conscience

Pan-fried line caught sea bass
with tomato and garlic – Serves 4

Method
Brush the sea bass fillets with the sesame oil, season with a little sea salt. Cover a grill pan with foil and lightly oil. Place the fillets on the foil and preheat the grill on full heat. Grill the fillets through the skin side for about 5 minutes, turn them over, then continue cooking for another 4 minutes.
Meanwhile melt the butter and sauté the shallot, cook for about 5 minutes. Add the ginger and garlic, cook for a minute, then follow with the chilli, tomatoes, passata and wine. Allow the sauce to bubble until slightly thickened. Add the fresh chopped coriander and spoon the sauce into pools on 4 warm serving plates. Place the fillets of bass on top, skin side up.

Ingredients
4 x 175 – 200g fillets of sea bass
2tbsp sesame oil
25g unsalted butter
1 large shallot – peeled and chopped
1 small chilli – deseeded and chopped fine
6 ripe tomatoes – skinned, deseeded and chopped
1 tbsp tomato passata
125ml dry white wine
1 tbsp fresh chopped coriander
1 small knob of ginger
3 cloves of garlic

"It is so important for us to support the sustainability of fish stocks, that means being a little more adventurous in cooking fish that are perhaps less familiar to us. There are so many delicious ways to enjoy a fishy feast, and it still is one of the fastest and most nutritious foods available to us" says Angela Gray

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Brand new: Welsh language footprint calculator



Some of you may have seen us during the summer at many of Wales' iconic summer events. We attended Llangollen International Eisteddfod, the Royal Welsh Show and the National Eisteddfod where we took our brand new Welsh language ecological footprint calculator.

WWF Cymru launched this new online tool which will give the Welsh speaking public an opportunity to read and learn about how to live greener lives, and to complete the calculator in their native language. The calculator promotes sustainable living, and gives its users useful and practical tips on how they can reduce their impact on the planet.

This tied in with the theme of our events this summer - 'Shrinking our footprint' – which forms part of our One Planet Wales campaign. Through WWF's ecological calculator people can unearth accurately their consumption levels – and for the first time ever people can do this in the Welsh language.

Individuals from across Wales have agreed to release their footprint results and pledged to shrink it in key areas such as food, transport and energy in the home. Amongst these are well known faces in Wales such as BBC Wales' wildlife man, Iolo Williams and S4C's Nia Parry, along with our very own head in Wales Morgan Parry. Find out how they got on across the page.

Morgan said: **“WWF Cymru is very proud to be launching the world's first Welsh language ecological footprint calculator. This will allow the Welsh speaking public to read and receive information in their national language and to also interact with other like minded people in their area. One of our objectives is to support and offer encouragement to Welsh speakers to become more involved in green issues and to help them reduce their footprint on the planet.”**

WWF's ecological calculator allows people to unearth accurately their consumption levels. By spending five minutes filling out a range of simple questions the calculator, sited on the internet, will not only spell out a person's level of consumption but also the amount of CO₂ released by them over the course of a year. Afterwards people are given specific eco-tips tailored to their individual consumption pattern. Users can then make pledges to take actions to reduce their impact while retaining their standard of living. The calculator can be revisited and updated with the latest information that all feeds directly back into the computation to recalculate your footprint in real time.

Case study 1



Name: Iolo Williams

Age: 45

Occupation: BBC Wales TV Presenter

Town/City: Newtown

Ecological footprint: 1.81

Quote before: *“I am hoping that my personal lifestyle footprint will be low to compensate for what I would imagine to be a high footprint for my work.”*

Story: Iolo's footprint at 1.81 is impressively low compared to the national average and even scrapes past our very own Head of WWF Cymru Morgan Parry!

Iolo Williams is a well known face on our TV screens broadcasting nature programmes for the BBC and S4C. When he's at home Iolo strives to have as little environmental impact as possible. He lives seven miles out of Newtown in Wales with his wife Ceri and two sons Dewi aged 10 and Tomos aged 7 along with their rescue dogs Ianto and Gwen.

Iolo said: *“Ultimately you can always do more to lower your footprint and as my work footprint must be so high I am constantly striving to maintain as low an environmental impact in my home life as possible. I feel incredibly guilty about the amount of travelling I have to do for my work, filming with the BBC and S4C, so I have made certain changes in my lifestyle when I'm at home to begin to combat the carbon emissions I produce when I'm working.”*

Find out in full how Iolo manages to have such a low environmental impact, visit wwf.org.uk/wales to read his case study in full.

Case study 2



Name: Nia Parry

Age: 32

Occupation: Presenter and producer for S4C

Town/City: Canton, Cardiff

Ecological footprint: 2.55

Quote before: *"I generally make decisions with the environment in mind in regards to food shopping and transport. However the house in which I live is old and drafty and I do holiday abroad so I anticipate that these areas will let me down."*

Story: Nia lives in the Canton area of Cardiff with her husband Aled in a three storey terraced house, which they own but unfortunately suffers from bad insulation and single glazed windows. Living in a city Nia benefits from regular public transport and close proximity to shops and other amenities. As a result Nia manages to use her car infrequently and regularly uses the buses and trains.

Nia said: "When I calculated my footprint on the WWF Cymru website I was horrified by my result. I had thought that my environmental conscience would have made more of a positive impact. However it is clear that there is much more that I could be doing."

"Living in a city definitely helps when you're trying to be more environmentally aware as walking or getting on the bus to go into town for the shops is very easy. As a result I very rarely use my car especially as parking in the city is so ridiculously expensive. If I ever have to travel for work to film around Wales we make sure that everyone in the production teams gets in the same car so we can travel together. Otherwise the only other personal use of the car is when I go to see my friends or family. My husband also has a car and if I'm honest we could probably manage with just the one, however I do like my independence and the freedom it brings."

Read more of Nia's case study at wwf.org.uk/wales

Case study 3



Name: Morgan Parry

Age: 50

Occupation: Head of WWF Cymru and Chair of Cynnal Cymru

Town/City: Caernarfon (near Bangor)

Ecological footprint: 1.84

Quote before: *"I'm a little apprehensive because I feel there is some pressure for my ecological footprint to be relatively low. There are some aspects of green living I could do more of. I have got rid of my own car but we still have a family car which my wife uses mostly, and this could increase my footprint."*

Story: Morgan lives 3 miles out of Caernarfon and 14 miles away from Bangor. He and his wife have two young children, two dogs, two hives of bees and three large chickens.

Morgan strives to keep his and his family's environmental impact to a minimum by incorporating many energy saving methods into their home. He has managed to maintain a relatively low Ecological Footprint through making crucial changes to everyday life. None of these changes are especially drastic but go along way in conserving energy and resources.

Morgan said: "Undoubtedly making sacrifices like this can cause inconveniences, getting about by bus and train can take a lot of planning. However the positives massively out-weigh way the negatives. Driving the kids to school would take three minutes where as walking them to school takes 20. That is 20 minutes more time that I get to spend with them, which is great. Also camping holidays for example instead of a package holiday abroad tends to give us more quality time with our children. I am also a much fitter man now that I walk and cycle."

To find out more of the benefits Morgan gets from leading a low impact lifestyle visit wwf.org.uk/wales.

Policy Update

CLIMATE CHANGE

by **Nichola Strakey**

This Autumn is critical time for action on climate change.

The Climate Change Commission in Wales will start pulling together the ideas and proposals from the various task and finish groups that WWF has been contributing too on the most effective ways to cut emissions by 3% in Wales as per the One Wales commitment coming into force by 2011. The result of which will be a public consultation on Wales' Climate Change Strategy at the end of 2008 or early 2009 to which WWF will be responding comprehensively.

Meanwhile at a UK level the very significant Climate Change Bill - one of the most important pieces of legislation ever to go before the UK Parliament is entering into its final stages where MPs will be voting on final amendments.

However, as it stands, the Bill is not strong enough. The next few months are crucial for ensuring the bill sets legally binding targets to deliver real reductions in the UK's emissions. MPs listen to their constituents - that's why we need your support in calling for a strong, effective Climate Change Bill.

Please take this last opportunity to make a difference to this legislation. Contact your MP to ensure they strengthen the Bill at <http://getonboard.wwf.org.uk>

ONE PLANET WALES

by **Anne Meikle**

Earlier this summer, the Welsh Assembly Government published the latest Ecological footprint for Wales. It showed that the average footprint of a Welsh resident is 5.16 global hectares. This is lower than Scotland, England or any English region. However, if everyone in the world lived as we do in Wales, this still means we would need nearly 3 planets' worth of resources. What's more the footprint has been increasing at about 1.5 %

every year, when we need to be reducing it to a One Planet level.

Within Wales there is some variation with the largest footprints being for North West Wales. Whilst at local authority area level, the highest footprint is Monmouthshire and the lowest in Blaenau Gwent.

WWF Cymru is pushing Government to adopt a target of a One Planet Wales in their new sustainable development scheme. WAG will be consulting on this in the next few months and we would like your support.

Housing, food and transport make up over 60% of our footprints. Calculate your own footprint at wwf.org.uk/wales

MARINE BILL

by **Dr Iwan Ball**
and **Dr Lyndsey Dodds**

The publication of the draft Marine Bill in April marked a transition for WWF Cymru from campaigning to ensuring the provisions are properly implemented. At Westminster, this has involved submitting written and oral evidence to the Joint Select Committee of MPs and Peers scrutinising the draft Bill. The next stage is for the publication of the full Marine Bill later this year, and this should become law in summer 2009.

Throughout the process we will be highlighting amendments we believe are necessary to secure the best result for Welsh and UK seas.

Although we now have a clearer idea of what the Marine Bill will look like, there are still many unanswered questions about how it will be implemented in Wales.

An example of this is the management of fisheries, which WAG intends to take 'in-house', contrary to the model set-out in the Marine Bill.

We will be urging WAG to use the Marine Act to update their powers and functions for fisheries in order to be able to deliver an equivalent level of protection to the marine environment that will be a requirement in England.