

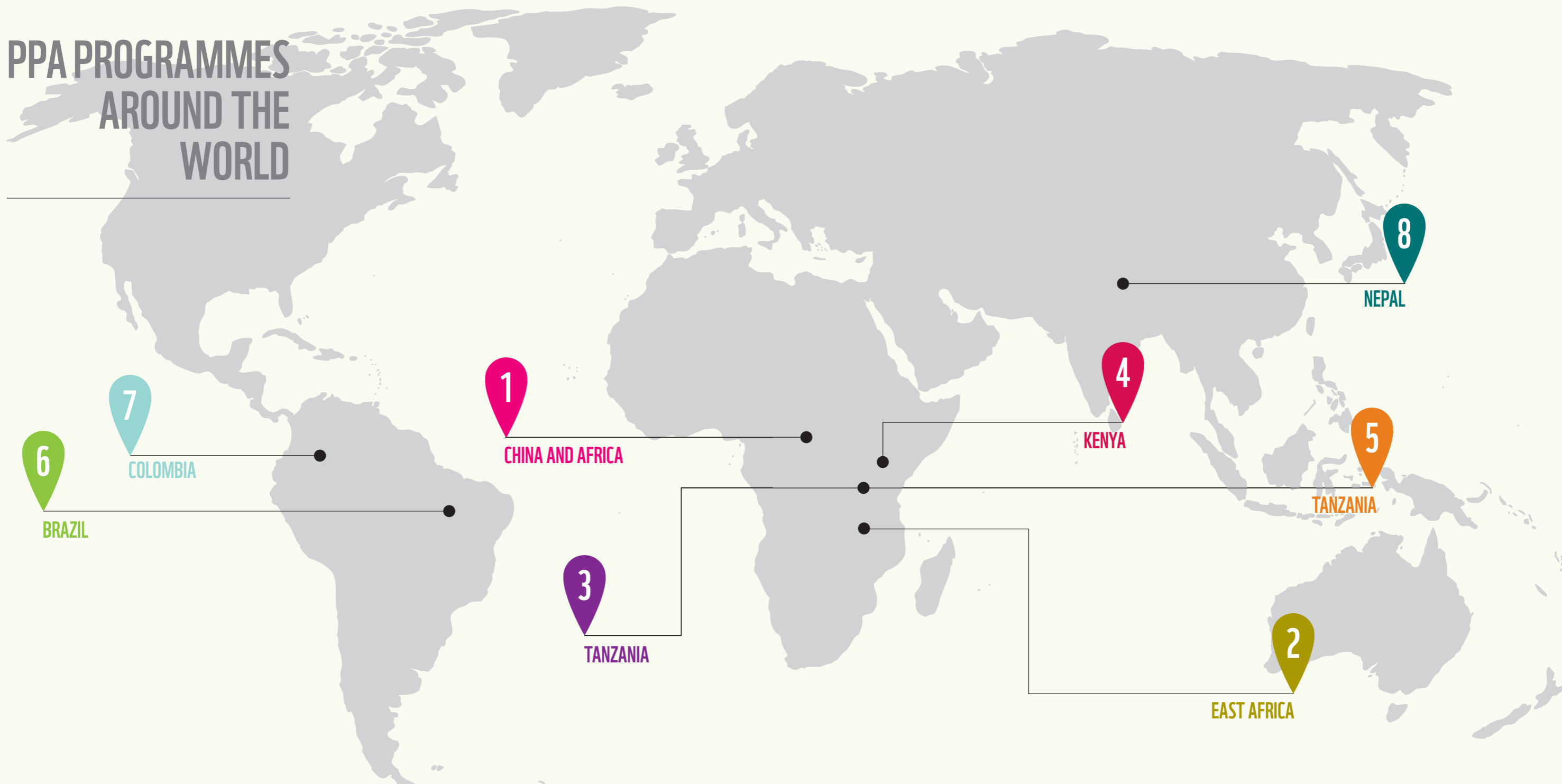


SUSTAINABLE
FUTURES
FOR PEOPLE
AND NATURE



**SUSTAINABLE FUTURES
FOR PEOPLE AND NATURE:
WWF'S PPA**

PPA PROGRAMMES AROUND THE WORLD



1

China and Africa: Promoting good governance to secure sustainable use of natural resources in Africa

2

East Africa: Reducing poverty through effective and sustainable natural resource management in coastal communities in Tanzania, Kenya and Mozambique

3

Tanzania: Supporting communities to co-manage sustainable fisheries

4

Kenya: Strengthening participatory natural resource management and enhancing livelihoods of indigenous people in the Boni-Dodori coastal forests

5

Tanzania: Finding sustainable ways for people to access, use and manage water to restore perennial flows in the Great Ruaha River catchment

6

Brazil: Promoting low-carbon development, including climate change adaptation, in key sectors

7

Colombia: Building resilience in forest ecosystems to assist sustainable, climate-smart, low-carbon development

8

Nepal: Strengthening the climate-resilience of poor and vulnerable communities and the natural resources on which they depend

CLIMATE-SMART CONSERVATION, POWERED BY PEOPLE

WWF-UK's Programme Partnership Arrangement (PPA) with the UK government's Department for International Development (DFID) puts people at the centre of our conservation and sustainability efforts around the world.

We operate in some of the most biodiverse parts of the world, delivering demonstrable and lasting benefits for vulnerable and marginalised communities and improvements to the ecosystems on which they depend.

Our partnership with DFID provides more than £3 million a year to help deliver climate-smart, pro-poor initiatives in eight flagship programmes across Africa, Asia and Latin America. The PPA's dual approach to tackling critical environmental and poverty issues supports men and women in poor communities. We help them to strengthen livelihoods and well-being through sustainably managing natural resources. In parallel, we engage with companies, governments, civil society and multilateral institutions to transform policy and practice for the benefit of communities whose livelihoods are threatened by climate change and natural resource extraction.

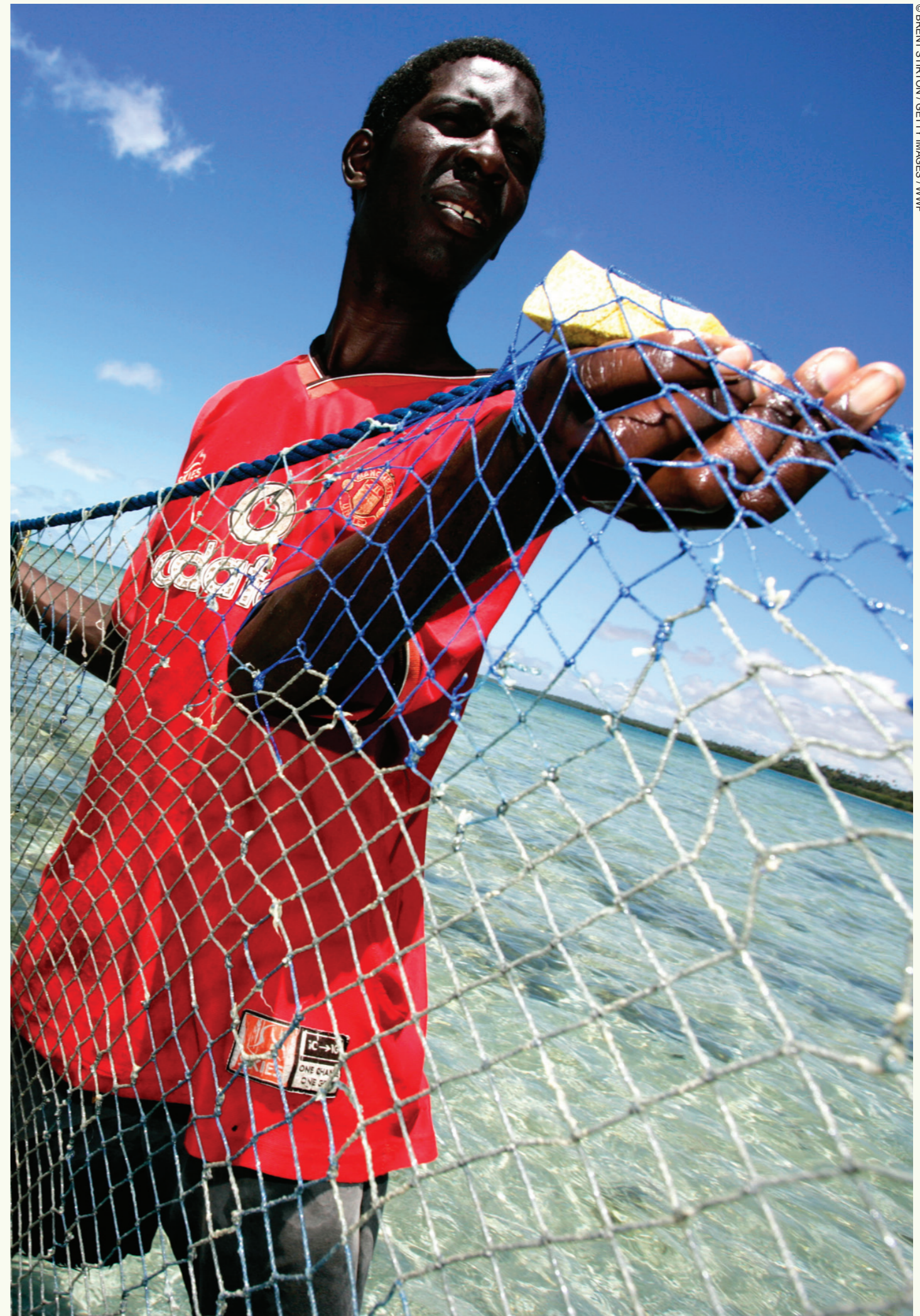
Our PPA puts the priorities of some of the planet's most vulnerable communities and their environments first. We do this by working at all levels – from local to global – to reduce poverty by integrating economic and ecological objectives.

22,000
LOCAL PEOPLE ARE NOW
DIRECTLY INVOLVED IN
COMMUNITY-BASED
COASTAL MANAGEMENT

Jointly managing sustainable fisheries in Tanzania

Our PPA programme is helping fishing communities here to thrive through better fisheries management. We're working to ensure that by 2030, coastal communities in Tanzania exercise effective, equitable and sustainable management rights over local fishery resources. And that they secure strong livelihoods and build capacity to adapt to economic and environmental change.

Thanks to the programme, at least 22,000 people are now directly involved in community-based coastal management and benefit from improved natural resources. Additionally, an estimated 200,000 people across the seascape are indirectly benefiting from these efforts. Through the creation of beach management units, our PPA is empowering fishing communities – with a focus on women – to take greater leadership in financial management, increasing food security and enhancing livelihoods and well-being.



LEARNING AND INNOVATION

A commitment to learning and innovation drives our PPA. It strengthens our programmes and creates dialogue about what works across the wider development and conservation community.

PPA funding supports the generation and sharing of new knowledge and practice on the delivery of climate-smart, pro-poor conservation. This builds greater sustainability throughout all WWF's global programmes.

We achieve this through our seven learning priorities. These are driving learning within and across our PPA programmes to enhance design, delivery, monitoring and engagement with our partners and beneficiaries, and our accountability to them. Our learning priorities are:



Sharing this learning with our partners – non-profit, government agencies, experts and academics – ensures we stay relevant and effective. We work through a range of platforms – such as DFID's own Learning Groups – to ensure we're promoting and adopting best practice throughout our programmes, making the best use of resources and advocacy channels.

BUILDING A STRONGER WWF

Our PPA acts as a catalyst to achieve greater impact at WWF. It's a vehicle through which we can test, trial, assess and communicate how we work. This strengthens our capacity to be more effective at creating sustainable change.

Our approach has a positive impact across the global WWF network: it supports our mission and goals, and it actively helps to shape and promote WWF Network policies for better results around the world.

Our PPA supports the WWF Network's Truly Global initiative, which aims to ensure we achieve conservation impacts at scale and create a powerful global network. It also contributes to WWF-UK's goal of achieving six 'big wins' by 2018. These are ambitious large-scale targets including the sustainable management of forests and oceans, and safeguarding the world's most threatened species.

By placing climate-smart, pro-poor conservation at the heart of the PPA, we're able to build the capacity of staff to trial new methods and approaches; facilitate south-south learning; document and share our experiences; and more effectively bring approaches that consider poverty and the climate into the mainstream of our programmes.

921,500
HECTARES OF FORESTED
LANDSCAPE HAS
BEEN RESTORED

Building resilience in Colombia

We work alongside farmers and local watchdog groups in Sibundoy, Colombia, to reduce their impact on soil and water quality. Together with our local partner, Corpoamazonia, we provide environmental, social and economic assistance for the transition from cattle-ranching activities to climate-smart silvi-pastoral systems. We're supporting work to tackle climate change across the Colombian Amazon, creating a vision for national adaptation planning, refining national forest policy and supporting development of REDD+ safeguards.

By late 2014, we had implemented 59 climate-smart farm management plans and restored 921,500ha of forested landscape. We've also introduced two water treatment plants and 35 organic fertiliser systems. Our analysis suggests that the economic revenue derived from silvi-pastoral systems will double that of conventional cattle ranching systems.



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SHAPING DEVELOPMENT SOLUTIONS

New approaches to development prioritise the need for co-ownership of initiatives and work at multiple levels for outcomes that protect people and planet.

The 2015 Sustainable Development Goals specifically prioritise the integration of social, economic and environmental dimensions of sustainability, as well as economic transformation, inclusive growth and an end to extreme poverty. WWF's PPA works within these parameters, which helps us to shape emerging development practice.

Using DFID's 'value-for-money' approach through the PPA helps us to make more informed, evidence-based choices in our programmes. Sustained and flexible investment also allows us to take calculated risks, and shape solutions that are developed and owned by stakeholders and beneficiaries. This helps them anticipate future events, more effectively monitor and advance environmental progress, and create more sustainable outcomes for communities and environments.

THE BRAZILIAN GOVERNMENT HAS LAUNCHED FOUR CLIMATE-SMART PLANS FOR THE TRANSPORT, INDUSTRY, MINING AND HEALTH SECTORS

Low-carbon development in Brazil

Working with government, private sector and civil society, we're promoting low-carbon development pathways in Brazil. We're supporting advocacy for improved national low-carbon development policy and a better negotiating position at UN climate change conferences. And we're building consensus around climate-smart plans led by national, state and municipal governments for forest, agriculture, energy transport and industry sectors – such as a new national adaptation plan.

WWF-Brazil is working through networks including the Brazilian Forum on Climate Change, the Climate Observatory, and the Climate Change, Poverty and Adaptation Working Group. As a result, we've helped to drive consultations leading to concrete policy outcomes. In response, the Brazilian government has launched four climate-smart plans for the transport, industry, mining and health sectors, and a review of its national climate change plan.

Our PPA's ability to fund complex but vital activities allows us to advance policy development that can achieve transformational outcomes. With PPA funding, we've helped ensure governments develop climate change mitigation and adaptation strategies that support poverty reduction. And we've successfully engaged civil society groups and key decision-makers to advocate for climate-smart, environmentally sustainable adaptation policies and practices.



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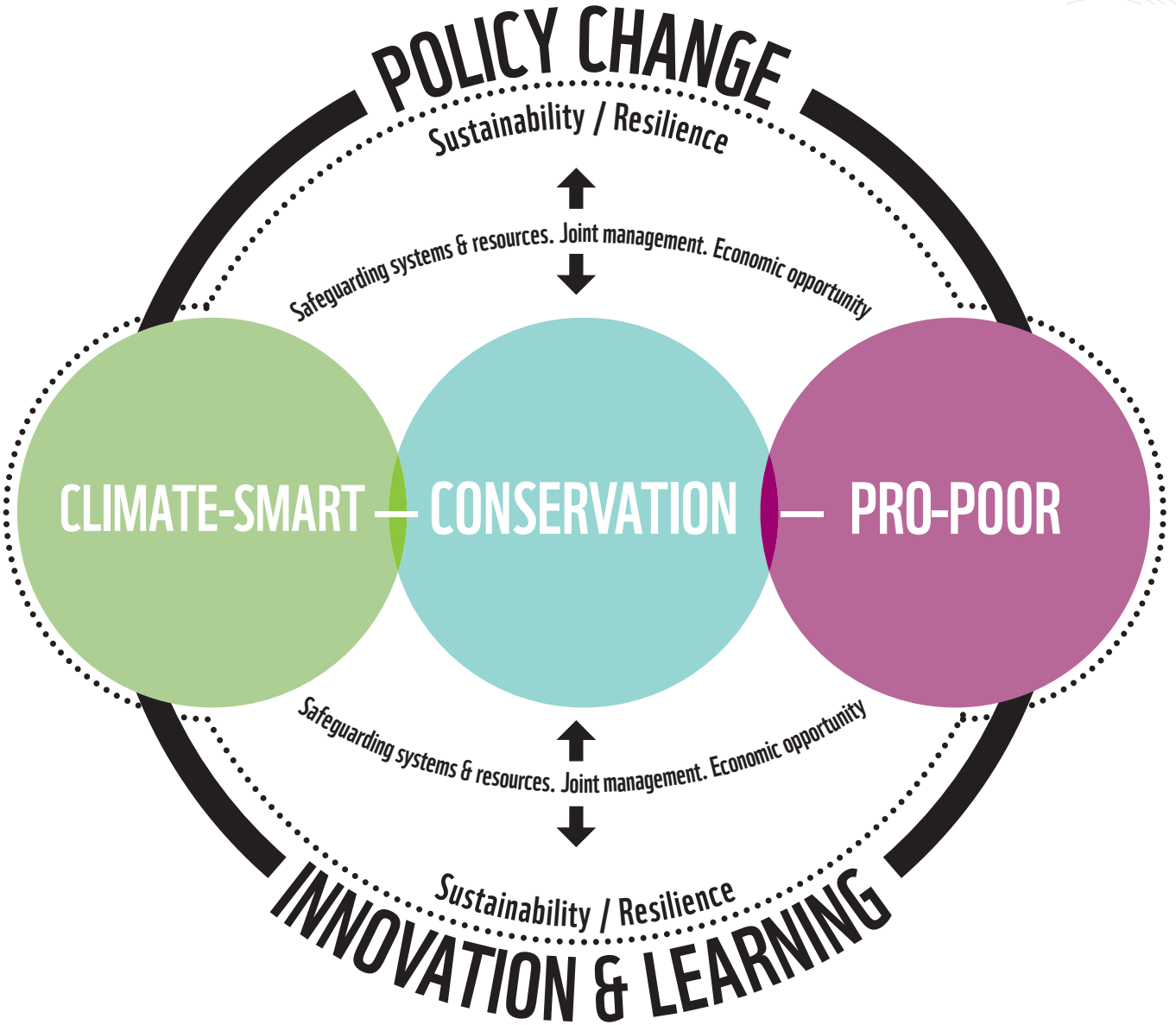
WORKING TOGETHER FOR SOLUTIONS THAT LAST

Delivering climate-smart, pro-poor conservation is not a simple task. But our experience shows that making a deep commitment to communities and environments can deliver solutions that communities help to create and own, ensuring they will endure for generations.

We've been able to adopt this approach because of the wide-ranging benefits and flexibility the PPA delivers, and its unique commitment to climate-smart, pro-poor conservation and learning. DFID's support enables WWF – and our stakeholders – to focus on what works, and help build more resilient ecologies and communities around the world.

Whether through providing loans to 'ultra-poor' groups in Nepal, or assessing climate risk policies in Colombia, our PPA is enabling poor communities to achieve sustainable progress for themselves and their environments for years to come.

100%
RECYCLED



	<p>Why we are here To stop the degradation of the planet's natural environment and to build a future in which humans live in harmony with nature.</p> <p>wwf.org.uk</p>
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