

Job Description

JOB TITLE: **Web Developer**

REPORTS TO: **Technical Manager**

DEPARTMENT: **Online**

DIVISION: **Communications**

JOB PURPOSE:

To work with the Technical Manager to develop and support WWF UK's online activity: our external sites, intranet (Arena) and broadcast emails to our supporters.

ORGANISATION CHART:

Organisation Chart:

Head of Online
↓
Technical manager
↓
Web developer

PRINCIPAL ACCOUNTABILITIES:

- Key development of WWF-UK's headline projects and intranet;
- To provide support and rapid resolution of issues of WWF UK's sites and intranet;
- To support the Technical Manager in maintaining and developing the existing WWF-UK websites;
- To work with the Technical Manager, Website manager and Intranet editor to ensure synergy between the two systems;
- To ensure that WWF-UK makes appropriate use of new developments in web technology and social media;
- To work with the in-house IT department and external agencies to ensure the smooth and secure running of the web technical infrastructure.

PERSON SPECIFICATION:

- Excellent technical skills and an understanding of the potential of the web for achieving conservation and driving action;
- Flexibility; capable of working on a number of projects at once, and used to working to deadlines;
- Able to take responsibility for medium size projects, and deliver them to the highest standards of quality, standards-compliance and accessibility while implementing the designs and specifications closely;
- Attention to detail is vital, as is the ability to think laterally and be a creative problem solver;
- High standards with the ability to be pragmatic when required;
- Excellent organisational skills;
- A keen interest in, and understanding of, WWF and environmental issues in general.

TRAINING AND QUALIFICATIONS:**Essential**

- Knowledge of (X)HTML, CSS, JavaScript ;
- Thorough working knowledge of **ONE** of the following: Ruby on rails, PHP, Coldfusion, ASP.Net, Java;
- A thorough working knowledge of databases, and their use in creating websites through content management systems;
- A good understanding of web servers, particularly Apache;
- Awareness of developing to Web Standards and usability best practises;
- Excellent communication skills.
- Degree in Computer Science or similar;

Desirable

- Proven experience in website development;
- Awareness of project management techniques, for example agile development;
- Awareness of integrating with web service APIs;
- Knowledge of object oriented and MVC approaches.

Reviewed January 2011.