

The mission of the WWF-UK Forest & Trade Network (FTN) is to improve the management of the world's production forests by using the purchasing power and influence of UK businesses to bring about change.

The WWF-UK FTN is a successful partnership between WWF and business – a partnership that promotes and progresses responsible management of the world's forests.



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### Members Commitments

- To work with WWF to trace all non credibly certified wood products back to the forest source;
- To phase out all forest sources that are illegal, are the subject of unresolved social conflict, or have high conservation value, unless credibly certified;
- To obtain substantial and increasing volumes of credibly certified wood and/or paper products;
- To make publicly available a clear statement of timber/paper policy, which meets WWF Global Forest & Trade Network requirements;
- To submit annually to the WWF-UK FTN a report on forest product use, including an annual action plan with SMART targets for improvement;
- To comply with the Membership Guidance, Requirements and Communication Code of Practice, and not make any misleading or unsubstantiated claims about the forest products they sell.
- To work to trace all their timber and/or paper products back to the forest source. This is usually done by means of supplier questionnaires.

Forests cover more than 30% of the Earth's land surface. They are among the most notable storehouses of biological diversity on the land – they house over two-thirds of known terrestrial species; they also harbour the largest share of threatened species. Yet each year around 13 million hectares of natural forest are lost. That's 25 hectares every minute, the equivalent of 36 football fields. Today, only 10% of the world's forests are found in protected areas, which is why the management and protection of forests outside those areas is a key conservation issue.

### Countries the WWF-UK FTN works with

The WWF-UK FTN helps promote responsible trade between its members and progressive producer companies in the WWF Global Forest & Trade Network who have achieved, or are working towards, credible certification and good forest management. Producer nations include the following countries, which contain valuable and threatened forests:

- **Australia**
- **Bolivia**
- **Brazil**
- **Cameroon**
- **Democratic Republic of Congo**
- **China**
- **Congo**
- **Ghana**
- **Honduras**
- **India (starting 2008)**
- **Indonesia**
- **Japan**
- **Malaysia**
- **United States**
- **Canada**
- **Nicaragua**
- **Panama**
- **Peru**
- **Russia**
- **Sweden**
- **Vietnam**

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### Commitments of UK-FTN members

Members of the WWF-UK FTN commit themselves to tracing their timber and paper products back to the forest source. The aim of the WWF-UK FTN is to provide a framework for members to adopt a stepwise, monitored approach that enables them to identify and move away from materials coming from unknown or unacceptable sources, towards products from credibly certified forests.

All potential members of the WWF-UK FTN are assessed against their capacity and willingness to deliver these objectives prior to joining the network, as performance is assessed annually.

We monitor each member's business as it operates in the UK, and it is important that the business purchasing is reported in full.

A critical first step of membership is to eliminate supplies where the forest source is not known, or the source is known but does not comply with the purchasing policy. Requirements include points such as eliminating products made from illegally harvested timber, or from forests that have been inappropriately clear-cut and converted to other land uses.

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Blyth's Hornbill – Papua New Guinea



### Who are the WWF-UK FTN members?

Members represent a broad range of organisations that recognise the potential they have to make a difference to the profile of the UK's performance on illegal logging. This is generally through the volume of material traded or purchased by their business (whether paper or wood products) or the way timber species they require impact on the viability of high conservation value forests. It may also be through the ability to bring about consumer awareness of the problems of illegal logging, and how responsibly managed forest products can help tackle this issue, or through the ability to lobby key stakeholders to bring about changes to tackle deforestation and illegal logging.



### For more information about the WWF-UK FTN

please contact:

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The mission of WWF is to stop the degradation of the planet's natural environment and to build a future in which humans live in harmony with nature, by

- conserving the world's biological diversity
- ensuring that the use of renewable natural resources is sustainable
- reducing pollution and wasteful consumption



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### The WWF Global Forest & Trade Network



The WWF-UK FTN is part of a broader WWF mechanism for managing our engagement with forest producers and buyers worldwide. We are one of 22 FTNs that are active in nearly 30 countries. Together, the national and regional FTNs form the WWF Global Forest & Trade Network (GFTN). All are working to encourage the more responsible use of forest products, eliminate illegal logging and improve the management of valuable and threatened forests. For more information, please visit the GFTN website: [www.panda.org/gftn](http://www.panda.org/gftn)

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